

ACCELERATE NATION BUILDING AT INDIA'S LARGEST TECH & INFRA EXPO

28th
**Convergence
India 2021**

Digital India - Connecting the Unconnected



**6th Smart Cities
India 2021 Expo**

Developing Smart Cities for our Citizens

**24-26
MARCH 2021**

Pragati Maidan, New Delhi, India

Organisers



India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce



Exhibitions India Group
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Committed to Excellence

www.convergenceindia.org | www.smartcitiesindia.com

INTEGRATING TWO LEADING EXPOS BUILDING A DIGITAL & SMART INDIA



- From **24–26 March 2021**, the **28th Convergence India** & **6th Smart Cities India** 2021 expos will be held concurrently at **Pragati Maidan, New Delhi**
- This expo will deliver India's largest Technology & Infrastructure event on all aspects vital to nation building
- Convergence India is at the forefront of India's digital revolution, while the Smart Cities India expo is a reflection of India's emerging modernization and development landscape
- The combination of both expos, supporting India's Digital & Smart Cities Missions, will deliver an event that focuses on sustainable growth for the country.

Organisers



2019 SHOW STATISTICS

37,685



Visitors



45

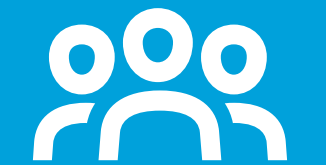
Countries



1,025

Participants

3,325



Delegates



77

Conference
Sessions

45,000
sqm Exhibit
area



475
Speakers

28th Convergence India 2021

- Convergence India, now in its 28th edition, heralded the telecom revolution in India
- The expo provides a platform to showcase 'Brand India', and focuses on promoting the 'Make in India' & 'Digital India' campaigns
- Since 1992, Convergence India has stayed abreast of the changing technology landscape
- The shift towards a digital world has led to new use cases around OTT, Satcom, IoT, FinTech, Blockchain, Cybersecurity, AI, Big Data & Analytics, Embedded Technology, Digital Gaming, etc., and Convergence India showcases these emerging technologies.

CO-LOCATED EXPOS



The expo enables you to experience and discover the technologies and developments in the space of IoT, cloud & big data, virtual & augmented reality, artificial intelligence, machine learning, digital twins, connected cars, robotics, drones, M2M solutions, semiconductor manufacturing, energy & automation technology, smart cities, etc.



EmbeddedTech INDIA EXPO Showcases leading-edge products and solutions for embedded systems that enable smart things, smart industry, smart home, smart cities and demonstrations that use microcontrollers, sensors, RF, power, motor-control, secure MCUs, and other solutions.

MOBILE INDIA EXPO Showcases Handsets & Accessories, Wearable Devices, Smart Phones, Feature Phones, Tablets, Power Banks, Chargers, Batteries, Headphones, Earphones, Bluetooth Speakers, Memory Cards, Data-cables, AUX Cables, OTG Cables, Repair Equipment, Cases, Covers, Screen Protectors, Smart Watches, Health Bands, etc.

FINTECH INDIA EXPO Showcases Companies and institutions involved in the financial technologies including Blockchain, Crypto Currency, e-Wallets, Digital Banking, Payment Gateways, Point of Sale (PoS) and Payment Solutions, Cyber Security, Banking & Insurance Solutions, Accounting and Auditing Solutions, E-commerce Solutions, Transactional Platforms, Data Analytics, etc.

DIGITAL GAMING INDIA EXPO Showcases new trends and technologies in the gaming sector. Key products include Chipsets for Motherboards, Cloud Hosting, Console Gaming Platforms, CPU Manufacturers, Desktop Gaming Platforms, Game Developer Companies, Game Publishers.



6th Smart Cities India 2021 Expo

- Launched in 2015, Smart Cities India expo aims to deliver better citizen services by showcasing the latest technologies, including Integrated Command Control Centres (ICCCs), e-Governance, Communication systems, Data storage and management, AI, Blockchain, IoT, Digital Twins, Software applications, Innovative urban planning practices, etc.
- The expo integrates technology with the key pillars of urban development, i.e. green buildings, energy, transport, clean environment and water, for optimising resources and making cities smart and sustainable.
- The expo is a unique meeting point for Union and State government officials, private sector representatives, foreign delegations, businesses, city leaders, etc.
- Strong conference platform includes Plenary Sessions, Knowledge Sessions, Sectorial Summits, City Leader Conclave, Smart Cities India Awards & Smart Village Conclave.

CO-LOCATED EXPOS



Buildings India

Showcases product and solutions on Building automation systems & products, IoT, Software, BIM, Safety, Security, Surveillance, HVAC, Green materials, etc.



Water India

Showcases product and solutions on Wastewater treatment, Water purification, Ground water recharge, Lake rejuvenation, Desalination, Air to water technologies, Water supply and distribution, Pumps, Smart metering, Water quality monitoring Instruments and Equipment, Pipeline maintenance, Drip Irrigation and Rain water harvesting.



Clean India

Showcases product and solutions on Air, Land and Water Pollution Control, Solid Waste Management, Waste Treatment, Waste to Energy, Waste Collection, Cleaning Equipment, Recycling Technologies, Industrial Waste, Street sweeping, Automation solutions and Green Toilets.



Solar India

Showcases product and solutions for Solar rooftop, Ground mounted & Floating, Batteries and Inverters, Solar street lighting, Solar consumer products, system assemblers/EPC, etc.



Transport India

Showcases – EVs / HEVs, Smart mobility solutions, Battery & Storage, EV Charging infrastructure, Road Safety, Parking Management, Access Automation, Access Control, Intelligent Transportation system, Traffic & Security management, GPS / Tracking solutions, Mapping, RFID / Sensor technology, Road safety, Public Transport, Elevator / Escalator, Toll & HTMS, Road Infrastructure, Test and measurement & Certification.



Tech Pavilions

SATCOM

The Satcom Pavilion will showcase technologies in satellite & telecommunications, transmission systems & equipment, cabling systems, home systems & broadband, broadcast & digital media, carrier ethernet, fibre communications, emerging technologies, content production, management & delivery, 5G, telecom, power & systems, etc.

DIGITAL LEARNING PAVILLION

The Digital Learning Pavilion will showcase the latest innovations and application in the field of digital learning, including learning management software, cloud computing, mobile tools, digital communications technologies, project management tools, video conferencing, cybersecurity, performance & engagement tools, etc.



Tech Pavilions

SMART PUBLIC HEALTH PAVILLION

The Smart Health Pavilion will showcase a modern healthcare ecosystem, by use of healthcare & sanitization products & technologies, connectivity solutions to dynamically access information, connect people, materials and institutions, and actively respond in an intelligent manner. The pavilion will showcase products and technologies that lead to epidemic prevention, contact tracing, reduce response time and arrest the outbreak of a pandemic.

STARTUP PAVILLION

Entrepreneurs will showcase innovative product and solutions, including Mobility, Industrial Automation, Home Automation, Smart Wearable, AR/VR, Software, Game Developers, Applications, Data Analytics, POS, Wallets, Lending Solutions, Sensors, Embedded Technologies and much more.

TECHNOLOGIES AT DISPLAY: CONVERGENCE INDIA

Key Themes

- 5G
- BROADCAST & DIGITAL MEDIA
- SATELLITE COMMUNICATIONS
- MOBILE DEVICE & ACCESSORIES
- EMBEDDED TECHNOLOGY
- INTERNET OF THINGS
- FINTECH & BLOCKCHAIN

What's New

- DIGITAL GAMING
- E- SIM
- SMART WEARABLES
- CYBERSECURITY
- DIGITAL LEARNING PAVILLION
- DRONES

TECHNOLOGIES AT DISPLAY: SMART CITIES INDIA

Key Themes

- SMART CITIES
- SMART BUILDINGS
- SMART TRANSPORT
- SMART WATER
- SOLAR TECH
- CLEAN TECH
- URBAN INFRASTRUCTURE

What's New

- HOME AUTOMATION
- SMART PUBLIC HEALTH PAVILION
- DIGITAL TWINS
- CONNECTED CARS
- FINTECH
- BLOCKCHAIN

VISITING
INDUSTRY



AEROSPACE
& DEFENSE



AUTOMOTIVE



BUILDINGS &
CONSTRUCTION



CYBER
SECURITY



GOVERNMENT
/ PSU'S



SMEs



ELECTRICAL &
ELECTRONICS



TELECOM &
COMMUNICATION



BFSI



E-COMMERCE



BROADCAST
& SATCOM



LOGISTICS &
TRANSPORT



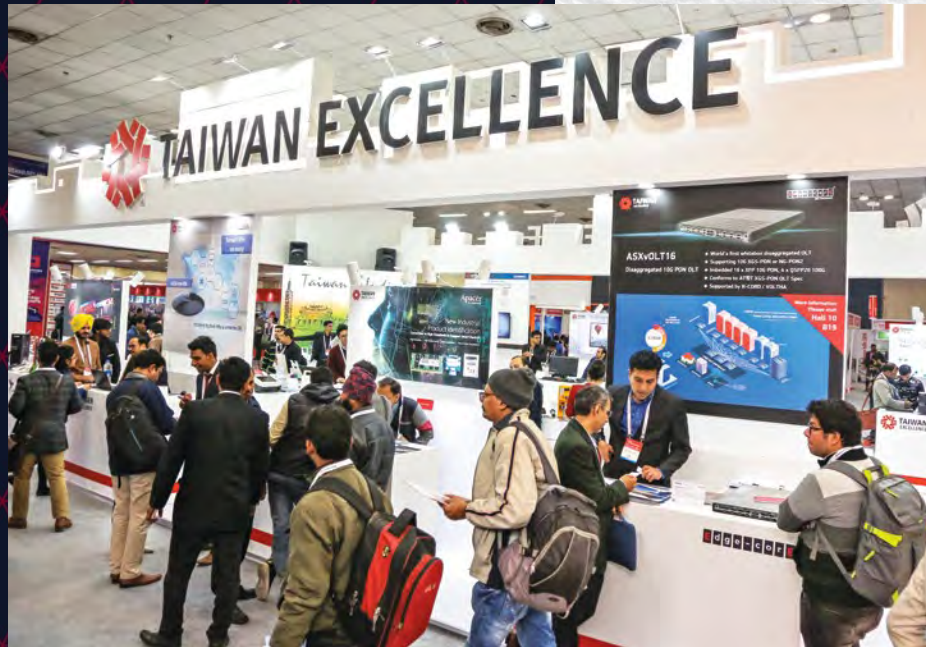
EMBASSIES



MANUFACTURING



OIL GAS &
CHEMICAL



Concurrent programmes @ 28th Convergence India expo

5G AND BEYOND LEADERSHIP SUMMIT

The 5G and Beyond Leadership Summit provides an opportunity to take a wide-ranging look at how 5G will impact our life and the businesses. We bring together industry leaders from mobile operators and the government, as well as end-users from across a broad range of industries to discuss the opportunities unleashed by moving to 5G and beyond.

AI AND BLOCKCHAIN SUMMIT

Today, two highly disruptive technologies are artificial intelligence and blockchain. So, to gain a better understanding of what lies ahead, we will host a full day summit to explore the convergence of Artificial Intelligence, Machine Learning and Blockchain.

CYBER SECURITY CONCLAVE

The half-day Conclave on 'Cyber Security' will take stock of policies, regulations, laws, compliances, security, ethical hacking, emerging threats and trends, as well as emerging disruptive technologies, such as AI, ML, IoT, AR/VR, cyber espionage, etc.

OVER-THE-TOP (OTT) SUMMIT

We'll take a deep dive into how companies can unlock the potential of OTT. Strategy and technology work hand-in-hand to create a successful OTT service, and the 28th edition of Convergence India 2021 will host an 'OTT Summit' to take a look at the entire OTT ecosystem in an effort to provide a thorough understanding of the opportunities and challenges that lie ahead.

Concurrent programmes @ 6th Smart Cities India expo

CITY LEADER'S CONCLAVE

The City Leader's Conclave is designed to bring together the city leaders and representatives from international organizations, academic institutions, and private companies with the aim of creating a knowledge hub for Smart Cities.

SMART CITIES INDIA AWARDS 2021

Smart Cities India (SCI) Awards is a unique platform designed to felicitate, recognize and encourage individuals, policy makers, companies, municipalities, government bodies and associations to highlight and recognize the important work being done by them in both urban and rural sectors. SCI Awards are the industry's most prestigious and well recognized platform, with over 800 submissions over the past 4 years that have been scrutinized and reviewed by the eminent jury.

FINTECH INDIA INNOVATION AWARDS (FIIA)

India is on the cusp of a profound wave in the way financial services are accessed by millions of citizens. This shift is primarily led by innovative fintech start-ups in collaboration with big banks or large corporations. Government policies and regulations by institutions like RBI, SEBI, IRDA, etc., play a major role in shaping and accelerating growth in this emerging sector. The FinTech sector has the potential to change the ways businesses function and help realise the dream of a 'Digital India'. And so the FinTech India Innovation Awards (FIIA) aim to celebrate and recognize the best innovations from FinTech companies.



CONFERENCE THEMES



- **5G:** Fibre; satellite; network infrastructure; communications; mobiles; policies; regulations; return on investment; revenue and growth; tariffs; big data, cloud; business intelligence

- **Broadcasting:** Video content; OTT services; kids content; display technologies; content management systems; tariffs and subscriptions; video distribution; regional content

- **Fintech:** Neobanking; payments; digital banking; digital lending; regulation and policies; blockchain; AI and Data; investment opportunities; capital markets; cryptocurrency;

financial inclusion; security; threats; insurance; wealth management; digital payment; digital wallets

- **Internet of Things:** IoT in utilities; water; energy; education; healthcare; transport, agri; logistics; infrastructure; smart cities; design solutions; security; IoT products; use cases; sensors; geospatial technologies; smart manufacturing; embedded technologies

- **Futuristic Technologies:** Robotics; virtual reality; blockchain; artificial intelligence; deep learning; machine learning; real-time data integration

- **Cybersecurity:** Digital trust; next-gen security; cyber espionage; data breach; hacking; digital forensics; shift in cyber security paradigm; emerging opportunities; CISO role

- **Urban planning & Architecture:** Integrated city management; command control centre; GIS; IoT; real-time sensor data; industry 4.0; monitoring; green cities; safe cities; sustainable and inclusive public spaces; urban forests; street lightning; smart infrastructure

- **Smart buildings:** Green buildings; energy efficiency; sustainable construction; building management systems; building information modelling; connected homes



- **Future-ready cities:** Resilience; climate change; disaster risk reduction; carbon neutral; social resilience; holistic approaches

- **Government Innovation:** e-government; democracy; citizen participation; transparency; government efficiency; leadership

- **Financing strategies:** New funding models; local economic development; inclusive economic growth; investment

- **Smart territories:** Urban-rural transitions; suburban innovation; AMRUT mission; HRIDAY mission

- **Intelligent transport infrastructure:** Less congested and safer cities; road



security; traffic lights; parking

- **Mobility of tomorrow:** Connected; autonomous; disruptive; self-driving

- **Shared mobility:** Ride-sharing; on-demand mobility; flexible mobility; mobility as a Service; ride-sourcing; demand-responsive transport

- **Seamless transportation:** Commuting easily; digital transactions; multi-modal; payment systems; traffic monitoring; information sharing; integrated mobility

Conference Composition

- **Keynote Sessions:** Engaging speeches given by worldwide renowned thought leaders
- **Fireside Chats:** Insights and ideas from leading figures
- **Plenary Sessions:** High-level discussions with policy makers and industry experts
- **Theme Based Sessions:** Dedicated conference sessions with leading experts
- **Sponsored Talks:** Short talks about specific implemented solutions, policies or products.

CONFERENCE THEMES

- **Public transport:** Mass transit; public transport; integrated mobility plans; mobility regulation; bus rapid transit

- **Solar:** Solar power plants; rooftop; clean energy; smart grids; digitisation in solar; discoms; energy security; solar finance; grid integration; ground mounted solar; tariffs; incentives; innovations; land acquisition; microgrids; off grid solar and rural electrification; residential use of solar energy; safeguard duty in solar; solar heating & cooling; solar parks; solar PV; solar thermal; solar water

pump and irrigation; waste-to-energy

- **Energy storage:** Batteries; home charging to fast charging; swapping and way forward; advanced technologies; components; equipment; PCS & supply chain; nextgen storage; fuel cells & hydrogen technologies

- **Water:** Water management; resources; water crisis; desalination; drinking water and waste water systems; emerging technologies and innovations; flood; drainage and sewer management; ground water



Goals

The conference brings together over 300 global influencers and innovators, with the purpose of:

- Generating synergies
- Sharing knowledge
- Provoking discussion
- Promoting out of the box thinking
- Inspiring calls for action.

Connect with us



For Exhibition, Sponsorship,
Speaker enquiries, please contact:
Pramit Kumar | +91 98110 78179 | pramitk@eiroup.in

BOOK YOUR SPACE

| SPACE CHARGES | ₹ | US\$ | SIZE |
|--|--------|------|----------------|
| SHELL SCHEME | 13,500 | 350 | Minimum 9 sqm |
| RAW SPACE | 12,500 | 320 | Minimum 18 sqm |
| Raw Space: Power supply will be charged extra GST as applicable | | | |

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Ministry of Skill Development and Entrepreneurship
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C-103, Okhla Industrial Estate, Phase III, New Delhi 110 020, India
Tel: +91 11 4279 5000 | Fax: +91 11 4279 5098 | delhi@eigroup.in

www.convergenceindia.org | www.smartcitiesindia.com