

ACCELERATE NATION BUILDING AT INDIA'S LARGEST TECH & INFRA EXPO



28<sup>th</sup>  
Convergence  
India 2021

Digital India - Connecting the Unconnected



6<sup>th</sup> Smart Cities  
India 2021 Expo

Developing Smart Cities for our Citizens

24-26  
MARCH 2021

Pragati Maidan, New Delhi, India

Organisers



India Trade Promotion Organisation (ITPO)  
(A Government of India Enterprise)  
Department of Commerce



Exhibitions India Group  
ISO 9001:2015 - ISO 14001:2015 - OHSAS 18001:2007  
Committed to Excellence

[www.convergenceindia.org](http://www.convergenceindia.org) | [www.smartcitiesindia.com](http://www.smartcitiesindia.com)

INTEGRATING TWO LEADING EXPOS BUILDING A DIGITAL & SMART INDIA

# 28<sup>th</sup> Convergence India 2021



## 6<sup>th</sup> Smart Cities India 2021 Expo

- From 24-26 March 2021, the 28<sup>th</sup> Convergence India & 6<sup>th</sup> Smart Cities India 2021 expos will be held concurrently at Pragati Maidan, New Delhi
- This expo will deliver India's largest Technology & Infrastructure event on all aspects vital to nation building
- Convergence India is at the forefront of India's digital revolution, while the Smart Cities India expo is a reflection of India's emerging modernization and development landscape
- The combination of both expos, supporting India's Digital & Smart Cities Missions, will deliver an event that focuses on sustainable growth for the country.

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# 2019 SHOW STATISTICS



45

Countries



1,025

Participants



77

Conference  
Sessions



45,000

sqm Exhibit  
area

37,685



Visitors

3,325



Delegates

475



Speakers

# 28<sup>th</sup> Convergence India 2021

- Convergence India, now in its 28<sup>th</sup> edition, heralded the telecom revolution in India
- The expo provides a platform to showcase 'Brand India', and focuses on promoting the 'Make in India' & 'Digital India' campaigns
- Since 1992, Convergence India has stayed abreast of the changing technology landscape
- The shift towards a digital world has led to new use cases around OTT, Satcom, IoT, FinTech, Blockchain, Cybersecurity, AI, Big Data & Analytics, Embedded Technology, Digital Gaming, etc., and Convergence India showcases these emerging technologies.

## CO-LOCATED EXPOS



The expo enables you to experience and discover the technologies and developments in the space of IoT, cloud & big data, virtual & augmented reality, artificial intelligence, machine learning, digital twins, connected cars, robotics, drones, M2M solutions, semiconductor manufacturing, energy & automation technology, smart cities, etc.



## EmbeddedTech INDIA EXPO

Showcases leading-edge products and solutions for embedded systems that enable smart things, smart industry, smart home, smart cities and demonstrations that use microcontrollers, sensors, RF, power, motor-control, secure MCUs, and other solutions.

## MOBILE INDIA EXPO

Showcases Handsets & Accessories, Wearable Devices, Smart Phones, Feature Phones, Tablets, Power Banks, Chargers, Batteries, Headphones, Earphones, Bluetooth Speakers, Memory Cards, Data-cables, AUX Cables, OTG Cables, Repair Equipment, Cases, Covers, Screen Protectors, Smart Watches, Health Bands, etc.

## FINTECH INDIA EXPO

Showcases Companies and institutions involved in the financial technologies including Blockchain, Cryptocurrency, e-Wallets, Digital Banking, Payment Gateways, Point of Sale (POS) and Payment Solutions, Cyber Security, Banking & Insurance Solutions, Accounting and Auditing Solutions, E-commerce Solutions, Transactional Platforms, Data Analytics, etc.

## DIGITAL GAMING INDIA EXPO

Showcases new trends and technologies in the gaming sector. Key products include Chipsets for Motherboards, Cloud Hosting, Console Gaming Platforms, CPU Manufacturers, Desktop Gaming Platforms, Game Development Companies, Game Publishers.



## 6<sup>th</sup> Smart Cities India 2021 Expo

- Launched in 2015, Smart Cities India expo aims to deliver better citizen services by showcasing the latest technologies, including Integrated Command Control Centres (ICCCs), e-Governance, Communication systems, Data storage and management, AI, Blockchain, IoT, Digital Twins, Software applications, Innovative urban planning practices, etc.
- The expo integrates technology with the key pillars of urban development, i.e. green buildings, energy, transport, clean environment and water, for optimising resources and making cities smart and sustainable.
- The expo is a unique meeting point for Union and State government officials, private sector representatives, foreign delegations, businesses, city leaders, etc.
- Strong conference platform includes Plenary Sessions, Knowledge Sessions, Sectorial Summits, City Leader Conclave, Smart Cities India Awards & Smart Village Conclave.

### CO-LOCATED EXPOS



HVAC, Green materials, etc.

Showcases product and solutions on Building automation systems & products, IoT, Software, BIM, Safety, Security, Surveillance,



**Water India** showcases product and solutions on Wastewater treatment, Water purification, Ground water recharge, Lake rejuvenation, Desalination, Air to water technologies, Water supply and distribution, Pumps, Smart metering, Water quality monitoring Instruments and Equipment, Pipeline maintenance, Drip Irrigation and Rain water harvesting.



**Clean India** showcases product and solutions on Air, Land and Water Pollution Control, Solid Waste Management, Waste Treatment, Waste to Energy, Waste Collection, Cleaning Equipment, Recycling Technologies, Industrial Waste, Street sweeping Automation solutions and Green Toilets.



**Solar India** showcases product and solutions for Solar rooftop, Ground mounted & Floating, Batteries and Inverters, Solar street lighting, Solar consumer products, system assemblers/EPC, etc.



**Transport India** showcases – EVs / HEVs, Smart mobility solutions, Battery & Storage, EV Charging infrastructure, Road Safety, Parking Management, Access Automation, Access Control, Intelligent Transportation system, Traffic & Security management, GPS / Tracking solutions, Mapping, RFID / Sensor technology, Road safety, Public Transport, Elevator / Escalator, Toll & HTMS, Road Infrastructure, Test and measurement & Certification.



## Tech Pavilions

### SATCOM

The Satcom Pavilion will showcase technologies in satellite & telecommunications, transmission systems & equipment, cabling systems, home systems & broadband, broadcast & digital media, carrier ethernet, fibre communications, emerging technologies, content production, management & delivery, 5G, telecom, power & systems, etc.

### DIGITAL LEARNING PAVILLION

The Digital Learning Pavilion will showcase the latest innovations and application in the field of digital learning, including learning management software, cloud computing, mobile tools, digital communications technologies, project management tools, video conferencing, cybersecurity, performance & engagement tools, etc.



## Tech Pavilions

### SMART PUBLIC HEALTH PAVILLION

The Smart Health Pavilion will showcase a modern healthcare ecosystem, by use of healthcare & sanitization products & technologies, connectivity solutions to dynamically access information, connect people, materials and institutions, and actively respond in an intelligent manner. The pavilion will showcase products and technologies that lead to epidemic prevention, contact tracing, reduce response time and arrest the outbreak of a pandemic.

### STARTUP PAVILLION

Entrepreneurs will showcase innovative product and solutions, including Mobility, Industrial Automation, Home Automation, Smart Wearable, AR/VR, Software, Game Developers, Applications, Data Analytics, POS, Wallets, Lending Solutions, Sensors, Embedded Technologies and much more.

# TECHNOLOGIES AT DISPLAY: CONVERGENCE INDIA

## Key Themes

-  5G
-  BROADCAST & DIGITAL MEDIA
-  SATELLITE COMMUNICATIONS
-  MOBILE DEVICE & ACCESSORIES
-  EMBEDDED TECHNOLOGY
-  INTERNET OF THINGS
-  FINTECH & BLOCKCHAIN

## What's New

-  DIGITAL GAMING
-  E-SIM
-  SMART WEARABLES
-  CYBERSECURITY
-  DIGITAL LEARNING PAVILLION
-  DRONES

## **VISITING INDUSTRY**

-  AEROSPACE & DEFENSE
-  AUTOMOTIVE
-  BUILDINGS & CONSTRUCTION
-  CYBER SECURITY
-  GOVERNMENT / PSU'S
-  SMEs
-  ELECTRICAL & ELECTRONICS

# TECHNOLOGIES AT DISPLAY: SMART CITIES INDIA

## Key Themes

-  SMART CITIES
-  SMART BUILDINGS
-  SMART TRANSPORT
-  SMART WATER
-  SOLAR TECH
-  CLEAN TECH
-  URBAN INFRASTRUCTURE

## What's New

-  HOME AUTOMATION
-  SMART PUBLIC HEALTH PAVILLION
-  DIGITAL TWINS
-  CONNECTED CARS
-  FINTECH
-  BLOCKCHAIN

-  TELECOM & COMMUNICATION
-  BFSI
-  E-COMMERCE
-  BROADCAST & SATCOM
-  LOGISTICS & TRANSPORT
-  EMBASSIES
-  MANUFACTURING
-  OIL & GAS & CHEMICAL



## Concurrent programmes @ 28<sup>th</sup> Convergence India expo

### 5G AND BEYOND LEADERSHIP SUMMIT

The 5G and Beyond Leadership Summit provides an opportunity to take a wide-ranging look at how 5G will impact our life and the businesses. We bring together industry leaders from mobile operators and the government, as well as end-users from across a broad range of industries to discuss the opportunities unleashed by moving to 5G and beyond.

### AI AND BLOCKCHAIN SUMMIT

Today, two highly disruptive technologies are artificial intelligence and blockchain. So, to gain a better understanding of what lies ahead, we will host a full day summit to explore the convergence of Artificial Intelligence, Machine Learning and Blockchain.

### CYBER SECURITY CONCLAVE

The half-day Conclave on 'Cyber Security' will take stock of policies, regulations, laws, compliances, security, ethical hacking, emerging threats and trends, as well as emerging disruptive technologies, such as AI, ML, IoT, AR/VR, cyber espionage, etc.

### OVER-THE-TOP (OTT) SUMMIT

We'll take a deep dive into how companies can unlock the potential of OTT. Strategy and technology work hand-in-hand to create a successful OTT service, and the 28th edition of Convergence India 2021 will host an 'OTT Summit' to take a look at the entire OTT ecosystem in an effort to provide a thorough understanding of the opportunities and challenges that lie ahead.



## Concurrent programmes @ 6<sup>th</sup> Smart Cities India expo

### CITY LEADER'S CONCLAVE

The City Leader's Conclave is designed to bring together the city leaders and representatives from international organizations, academic institutions, and private companies with the aim of creating a knowledge hub for Smart Cities.

### SMART CITIES INDIA AWARDS 2021

Smart Cities India (SCI) Awards is a unique platform designed to felicitate, recognize and encourage individuals, policy makers, companies, municipalities, government bodies and associations to highlight and recognize the important work being done by them in both urban and rural sectors. SCI Awards are the industry's most prestigious and well recognized platform, with over 800 submissions over the past 4 years that have been scrutinized and reviewed by the eminent jury.

### FINTECH INDIA INNOVATION AWARDS ( FIIA )

India is on the cusp of a profound wave in the way financial services are accessed by millions of citizens. This shift is primarily led by innovative fintech start-ups in collaboration with big banks or large corporations. Government policies and regulations by institutions like RBI, SEBI, IRDA, etc., play a major role in shaping and accelerating growth in this emerging sector. The FinTech sector has the potential to change the ways businesses function and help realize the dream of a 'Digital India'. And so the FinTech India Innovation Awards ( FIIA ) aim to celebrate and recognize the best innovations from FinTech companies.



# CONFERENCE THEMES



- 5G:** Fibre; satellite; network infrastructure; communications; mobiles; policies; regulations; return on investment; revenue and growth; tariffs; big data, cloud; business intelligence

- Broadcasting:** video content; OTT services; kids content; display technologies; content management systems; tariffs and subscriptions; video distribution; regional content

- Fintech:** Neobanking; payments; digital banking; digital lending; regulation and policies; blockchain; AI and Data; investment opportunities; capital markets; cryptocurrency;

- Internet of Things:** IoT in utilities; water; energy; education; healthcare; transport, agri; logistics; infrastructure; smart cities; design solutions; security; IoT products; use cases; sensors; geospatial technologies; smart manufacturing; embedded technologies

- Futuristic Technologies:** Robotics; virtual reality; blockchain; artificial intelligence; deep learning; machine learning; real-time data integration



- Cybersecurity:** Digital trust; next-gen security; cyber espionage; data breach; hacking; digital forensics; shift in cyber security paradigm; emerging opportunities; CISO role

- Urban planning & Architecture:** Integrated city management; command control centre; GIS; IoT; real-time sensor data; industry 4.0; monitoring; green cities; safe cities; sustainable and inclusive public spaces; urban forests; street lightning; smart infrastructure

- Future-ready cities:** Resilience; climate change; disaster risk reduction; carbon neutral; social resilience; holistic approaches

- Government Innovation:** e-government; democracy; citizen participation; transparency; government efficiency; leadership

- Smart buildings:** Green buildings; energy efficiency; sustainable construction; building management systems; building information modelling; connected homes

- Smart territories:** Urban-rural transitions; suburban innovation; AMRUT mission; HRIDAY mission

- Intelligent transport infrastructure:** Less congested and safer cities; road

- Mobility of tomorrow:** Connected; autonomous; disruptive; self-driving

- Shared mobility:** Ride-sharing; on-demand mobility; flexible mobility; mobility as a Service; ride-sourcing; demand-responsive transport

- Seamless transportation:** Commuting easily; digital transactions; multi-modal; payment systems; traffic monitoring; information sharing; integrated mobility

- Financing strategies:** New funding models; local economic development; inclusive economic growth; investment

- Public transport:** Mass transit; public transport; integrated mobility plans; mobility regulation; bus rapid transit

- Solar:** Solar power plants; rooftop; clean energy; smart grids; digitisation in solar; discoms; energy security; solar finance; grid integration; ground mounted solar; tariffs; incentives; innovations; land acquisition; microgrids; off grid solar and rural electrification; residential use of solar energy; safeguard duty in solar; solar heating & cooling; solar parks; solar PV; solar thermal; solar water

- Water:** Water management; resources; water crisis; desalination; drinking water and waste water systems; emerging technologies and innovations; flood, drainage and sewer management; groundwater

- Energy storage:** Batteries; home charging to fast charging; swapping and way forward; advanced technologies; components; equipment; PCS; supply chain; next generation storage; fuel cells & hydrogen technologies

- Goals:** The conference brings together over 300 global influencers and innovators, with the purpose of:

- Generating synergies
- Sharing knowledge
- Provoking discussion
- Promoting out-of-the-box thinking
- Inspiring calls for action.

# CONFERENCE THEMES



## Conference Composition

- Keynote Sessions:** Engaging speeches given by worldwide renowned thought leaders
- Fire-side Chats:** Insights and ideas from leading figures
- Plenary Sessions:** High-level discussions with policy makers and industry experts
- Theme Based Sessions:** Dedicated conference sessions with leading experts
- Sponsored Talks:** Short talks about specific implemented solutions, policies or products.

## Connect with us



For Exhibition, Sponsorship,  
Speaker enquiries, please contact:  
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## BOOK YOUR SPACE

SPACE CHARGES	₹	US\$	SIZE
<b>SHELL SCHEME</b>	13,500	350	Minimum 9 sqm
<b>RAW SPACE</b>	12,500	320	Minimum 18 sqm

Raw Space: Power supply will be charged extra  
GST as applicable



Ministry of Electronics and Information Technology  
Ministry of Information & Broadcasting  
Ministry of Micro, Small & Medium Enterprises  
Ministry of Skill Development and Entrepreneurship  
Ministry of Science & Technology  
**Government of India**  
सत्यमेव जयते



### Supported by



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