

# 广东 21 世纪海上丝绸之路国际博览会

## 组 委 会 秘 书 处

### Invitation to MSRE Culture and Tourism Show 2020

To Consulate General of the Islamic Republic of Iran in Guangzhou,

Guangdong 21<sup>st</sup> Century Maritime Silk Road International Expo 2020 (MSRE), will be held from September 24<sup>th</sup> to 26<sup>th</sup>, 2020 in Zone B, China Import and Export Fair Complex, Guangzhou, China. The exhibition scale of MSRE 2020 will reach 100,000 sqm in which 20,000 sqm is for Culture and Tourism Show, with more than 65 participating countries and regions.

MSRE Culture and Tourism Show is to create an international displaying and trading platform for culture and tourism products, and establish a long-term mechanism for cultural tourism exchanges and cooperation along the Belt and Road countries and regions.

To promote a wider, higher and deeper level of regional cooperation among Guangdong Province and the Belt and Road countries and regions, we sincerely invite you to be MSRE Culture and Tourism Show exhibitor or honorable guest. Thank you for your support and looking forward to seeing you during MSRE Culture and Tourism Show 2020.

Attachment 1: MSRE Culture and Tourism Show 2020 Introduction

Attachment 2: MSRE Culture and Tourism Show 2020 Application Form

Secretariat of Organizing Committee of MSRE 2020



Contact Person: Ms. Cola Huang, Ms. Jasmine Li, Mr. Thomas Yang

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## Attachment 1

### **MSRE Culture and Tourism Show 2020 Introduction**

Guangdong 21st Century Maritime Silk Road International Expo 2020 (MSRE), has been successfully held for 6 years since 2014, which aims to implementing Belt and Road Initiative and building up the best platform for high-end economic and trade exchanges and cooperation by People's Government of Guangdong Province. With years of development, MSRE has gradually developed into an important platform with strong influences in the Belt and Road countries and regions and now, internationalization, branding and marketization is enlarging its international circle and influence. From 2019 on, MSRE will be removed from Dongguan to Guangzhou.

### **MSRE Culture and Tourism Show 2020 Time and Venue**

Date: 24th -26th, September

Venue: Zone A and B, China Import And Export Fair Complex

Website: [www.msr-expo.com](http://www.msr-expo.com)

### **Organization Structure**

#### **Organizer:**

China Council for the Promotion of International Trade Guangdong Committee

#### **Executors:**

Department of Commerce of Guangdong Province

Guangzhou Municipal People's Government

China Foreign Trade Centre (Group )

#### **Co-Organizer:**

GZL International Conference and Exhibition Services Ltd.

## Attachment 2

### MSRE Culture and Tourism Show 2020 Application Form

Company Profile	Company Name			
	Address		Website	
Contact Person	Name		Position	
	Telephone		E-mail	
Exhibit Profile	Proposed Stand Area		Type of Exhibit	
<b>Remark:</b> 1. Please Submit the Form before June 30 <sup>th</sup> , 2020. 2. Contact Person:Ms. Cola Huang, Ms. Jasmine Li, Mr. Thomas Yang Tel: +86-13798170467,18826253043,13808819862 E-mail:huangjunyin@gzl.com.cn, limj@gzl.com				