

#SOS : SAVE OUR SMEs

BOLSTERING THE DIGITALISATION OF SMEs



Leveraging on the right innovative strategies & technologies for your organisation



Key components & aspects in going digital



How digital reinvention transforms the way businesses bring together customers, data & processes



How do you choose the right partner to enhance digital skills and resources



How SMEs can future proof their businesses

30 July 2021

3.00PM
-
4.30PM

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STAR OUTSTANDING BUSINESS AWARDS

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SPEAKERS



Rahim Raduan
Chief Corporate Officer
Credit Guarantee
Corporation Malaysia
Berhad



Kevin Lee
Head of SME
Maxis Business



Kuan Eu Jin
Chief Marketing Officer
PKT Logistics Group
Sdn Bhd



Dev Raaj
Chief Digital Officer
RHB Bank Berhad



George Lee
Chief Executive Officer
Innov8tif Solutions
Sdn Bhd



**Moderator:
Stan Singh**
Councillor
PIKOM

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