

## ACCELERATING THE ADOPTION OF INDUSTRY 4.0 IN MICRO, SMALL & MEDIUM ENTERPRISES & TECHNOPRENEURSHIP DEVELOPMENT IN THE NEW NORMAL WORKSHOP 2021

### Workshop Overview

Accelerating the Adoption of Industry 4.0 in Micro, Small & Medium Enterprises & Technopreneurship Development in the New Normal Workshop 2021 is aimed at increasing the understanding of the adoption and adaptation of digitalisation and industry 4.0 technology of MSMEs among the Policymakers, Government Officials, Industry 4.0 and Commercialisation Professionals, Technology Transfer/Licensing Officers, Researchers and Academia, Fund and Venture Capital Managers and Entrepreneurs.

### Workshop Content

- 3-Day of knowledge & experience sharing by various presenters from Policymakers, Government Officials, Industry 4.0 Experts, Practitioners and Technopreneurs
- Online lectures, reflection of sessions, quizzes, interactive breakup-room facilitations, assignments and presentations.
- Virtual Round Table Meeting Session

### Targeted Participants:

- Policymakers
- Government Officials
- Industry 4.0 and Commercialisation Professionals
- Technology Transfer/Licensing Officers
- Researchers and Academia
- Fund and Venture Capital Managers
- Micro, Small & Medium Enterprises
- Entrepreneurs

### APPLICATION DATELINE: 13 AUGUST 2021

All application must be made using standard MTCP application form/obtainable from the Embassies/High Commission of the Malaysian Government or local agencies recognised by the Malaysian Government in the applicant's home country or download from [mtcp.kln.gov.my](https://mtcp.kln.gov.my) or available at [https://mtcpcoms.kln.gov.my/mtcpcoms/online/list\\_course](https://mtcpcoms.kln.gov.my/mtcpcoms/online/list_course)

For further information, please contact:

#### Malaysian Technical Cooperation Programme (MTCP)

##### Ministry of Foreign Affairs Malaysia,

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#### Malaysian Technology Development Corporation

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**MTDC**  
MALAYSIAN TECHNOLOGY  
DEVELOPMENT CORPORATION

*Online Workshop*

## Accelerating the Adoption of Industry 4.0 in Micro, Small & Medium Enterprises & Technopreneurship Development in the New Normal Workshop 2021



### ASEAN Countries

• Malaysia Time Zone (GMT +8)

• Class Timing Will Be Arranged According to Participants Time Zone Suitability

**23 - 25 August 2021**

Technology Incubation Centre III, UPM-MTDC Technology Centre  
Universiti Putra Malaysia (UPM)  
Serdang, Selangor  
Malaysia



**The 3-Day Accelerating the Adoption of Industry 4.0 in Micro, Small & Medium Enterprises & Technopreneurship Development in the New Normal Workshop 2021 is organised with the objective of promoting, enhancing and sharing of experience in the adoption of digitalisation and Industry 4.0 technologies within the 9 Pillars of Industry 4.0 to increase productivity and revenue of Micro, Small & Medium Enterprises (MSMEs), as well as marketing and business validation tools, both locally and abroad, moving forward with the Fourth Industrial Revolution.**

**Topics Include:**

- Presentation on national policies and strategies and utilising MTDC's 29-year experience in commercialisation of local research outputs through start-ups and the development of SMEs
- Sharing of experience and knowledge in successful adoption and adaptation of digitalisation and industry 4.0 (i4.0) by Micro, Small and Medium Enterprises and development of talents and Technopreneurship Development in the new normal
- Sharing of knowledge from the most successful strategies in incubation and incubator management, developing and nurturing start-ups and spin-off companies
- Smart networking between MTDC and the collaborating universities/research institutes as well as relevant agencies responsible for developing technology commercialisation and SMEs in targeted countries
- Opening and extending of bilateral market access of strategic technologies between MTDC's recipient companies and collaborating countries

**Background on Malaysian Technical Cooperation Programme**

The Malaysian Technical Cooperation Programme (MTCP) was officially launched on 7 September 1980 at the Commonwealth Heads of State Meeting in New Delhi, India, to signify Malaysia's commitment to the South-South Cooperation, in particular Technical Cooperation among Developing Countries (TCDC).

The MTCP emphasises on the development of human resources through the provision of trainings in various areas which are essential for a country's development such as the public administration, good governance, health, education, sustainable development, agriculture, poverty alleviation, economy and finance, ICT and environment.

Annually, Malaysia offered more than 65 capacity-building and technical assistance programmes under the MTCP, which have benefited more than 34,000 participants from 144 countries.

**Objectives of MTCP**

- To share the development experience with other countries;
- To strengthen bilateral relations between Malaysia and other developing countries;
- To promote South-South Cooperation (SSC); and
- To promote the technical cooperation among developing countries.

**Background on Malaysian Technology Development Corporation**

MTDC, a company wholly-owned by Khazanah Nasional Malaysia, is in the business of Grant Management, Advisory and Nurturing Services. In addition, MTDC also manages Technology Centres which focus on various industry clusters and located at several universities and research institute.

The company was set up by the Government of Malaysia in 1992 to spearhead the development of technology businesses in Malaysia. Its role is to promote the commercialisation of local research and invest in technology-based ventures as well as to groom new generation of Technopreneurs through comprehensive nurturing services.

Since the 7th Malaysia Plan, MTDC has also been entrusted by the Government to manage grants specific for Malaysian companies to increase their technology content via commercialisation of local research and development (R&D) and/or acquisition of foreign technology.

**Application Guideline**

- Application should be made using prescribed MTCP forms available at: [https://mtcpcoms.kln.gov.my/mtcpcoms/online/list\\_course](https://mtcpcoms.kln.gov.my/mtcpcoms/online/list_course)
- The Application must be completed and endorsed by the Ministry of Foreign Affairs/Focal Points responsible for the MTCP Programme on the applicant's country, then submitted through the applicant's government with Note Verbale to the Ministry of Foreign Affairs Malaysia via the nearest Malaysian High Commission/Embassy.
- Incomplete and/or unendorsed forms will not be processed.
- Invitation and online training link will be sent out via email to successful candidates.
- **Age**  
Applicants should be between 26-50 years old.
- **Course Fee and Registration**  
All course fees will be borne by the Malaysian Government under the MTCP
- **Manners**  
Participants shall conduct themselves at all times in a manner compatible with their responsibilities as MTCP participants and abide by the laws, rules and regulations as may be stipulated by the host government in respect of this training course.
- **Netiquette**  
Netiquette guidelines are a set of rules that dictate what tasteful and respectful online behaviour is. During lectures, male participants are required to dress in long-sleeved shirts with ties, long pants and lounge suits and female participants should be appropriately dressed in office attire. For formal occasions - lounge suit or national costume are required.