

19 – 21
JULY
2022

IMEC EXPO *

International Medical Exhibition & Conference

KUALA LUMPUR CONVENTION CENTRE • MALAYSIA



IMEC EXPO 2022 – Driving the Vibrant Asian Medical Markets

International Medical Exhibition & Conference 2022

Introduction

- * Established in 2018, IMEC Expo Sdn. Bhd. is a Malaysian company comprised of experienced exhibition organisers, who were previously involved in the planning, organising and marketing of the last three successful editions of the International Rubber Glove Conference & Exhibition.
- * Acknowledging the potentials and strengths of Malaysia to become a Regional Medical Hub for Asia, the International Medical Exhibition & Conference (IMEC Expo) was initiated.
- * The IMEC Expo offers a new and alternative platform for the global medical and healthcare industries to enhance their reach into the fastest growing region in the world – Asia.
- * This event would be a prime avenue for businesses to showcase their products and services, develop and nurture valuable business relationships with decision-makers as well as keeping abreast with the latest developments in the industry.
- * At IMEC Expo, we firmly believe in the importance of interpersonal relationships and understand that there is still potential to reach out to even more audiences and develop new business opportunities with our hybrid approach.

Event Details

- * The International Medical Exhibition & Conference (IMEC Expo) 2022 is the latest and potentially the largest medical exhibition to be organized in Malaysia with more than 500 booths available to house over 300 exhibitors across three exciting days.
- * Details of the event are as follows :
 - Date : 19 – 21 July 2022 (Tuesday – Thursday)
 - Time : 9 a.m. – 6.00 p.m.
 - Venue : Kuala Lumpur Convention Centre (KLCC)
- * The IMEC Expo would take place in a hybrid format with emphasis on the physical aspect of the event.

Pavilion Booth Packages

1) Physical Option

* Booth Size : 9m² per unit

- Minimum 6 units, up to a maximum of 12 units per block.

* Cost per booth : RM15,000/\$3,800/€3,300/¥27,000

- Early Bird price

* Total cost : RM180,000/\$45,600/€39,600/¥324,000

- 12-booth Pavilion

* Complimentary 4-nights hotel stay with breakfast for 2 pax.

- Each 9m² booth is entitled for one room.

* Complimentary Virtual Pavilion Booth.

- Each company under the Pavilion is assigned a virtual booth.

* Complimentary Sponsorship Status & Benefits

- Uptake of 12 booths will be accorded the "*Platinum Sponsor*" status.
- Uptake of 6 – 10 booths will be accorded the "*Gold Sponsor*" status.



More information on next page...

Pavilion Booth Packages

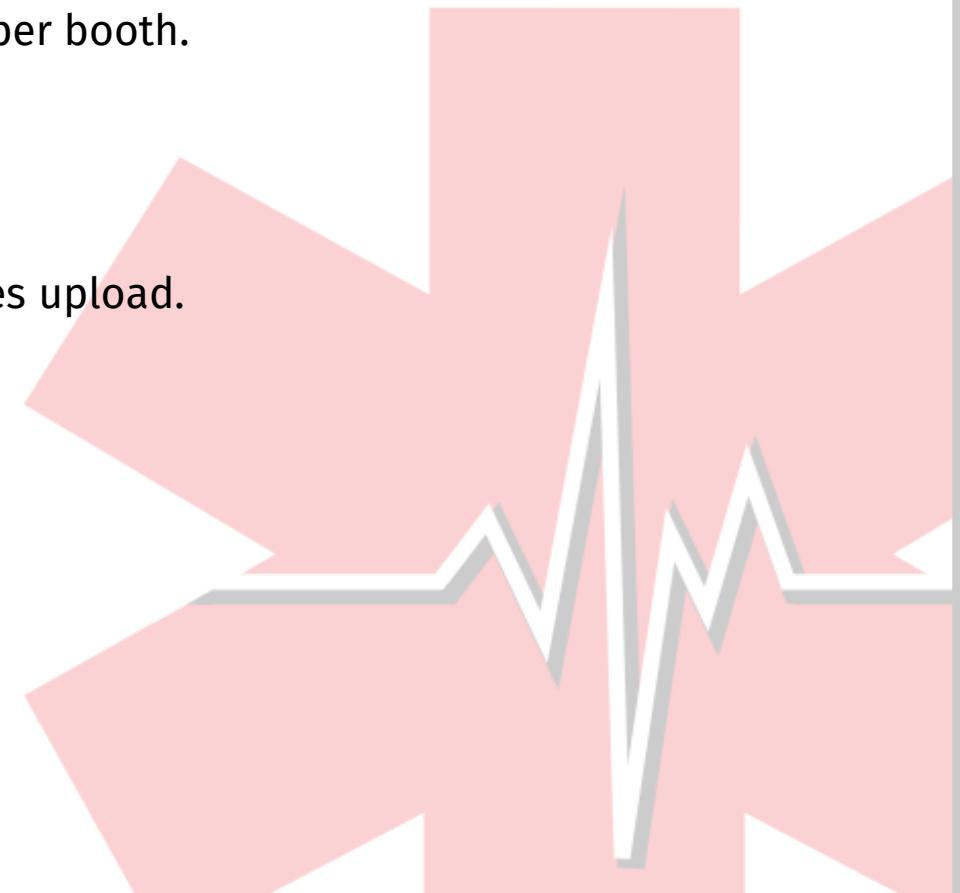
2) Virtual Option

* Cost per Pavilion : RM 22,800 / \$ 5,700 / € 5,000 / ¥ 27,000 (Early Bird pricing)

- Pavilion consists of 10 virtual booths.
- Additional virtual booths costs RM 2,400 / \$ 600 / € 525 / ¥ 4,300 per booth.

* Virtual booth includes:

- Real-time “Live Chat” feature.
- Microsite with 8 product info, 1 product video and 6 e-brochures upload.
- Business Matching feature.
- Meeting scheduling feature.
- Chat history storage.
- Video calling .
- Group meetings feature.
- Analytic reports.



Booth Layout



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*Image is for reference purposes only.

Sponsorship Package

Platinum Partner – RM 40,000 (\$ 10,000/€ 8,300/¥ 71,500)

- * Large-sized logo featured on the IMEC Expo website.
- * Two (2) full-page colored Run-of-Page Advertisement in the Exhibition Show Guide.
- * Two (2) standard size hanging banners in the foyer of the Exhibition Venue,
- * Company acknowledgement (large-sized logo) on billboards at Exhibition Venue.

Gold Partner – RM 30,000 (\$ 7,500/€ 6,300/¥ 53,500)

- * Medium-sized logo featured on the IMEC Expo website.
- * One (1) full-page colored Run-of-Page Advertisement in the Exhibition Show Guide.
- * One (1) standard size hanging banners in the foyer of the Exhibition Venue,
- * Company acknowledgement (medium-sized logo) on billboards at Exhibition Venue.

Silver Partner – RM 20,000 (\$ 5,000/€ 4,300/¥ 35,500)

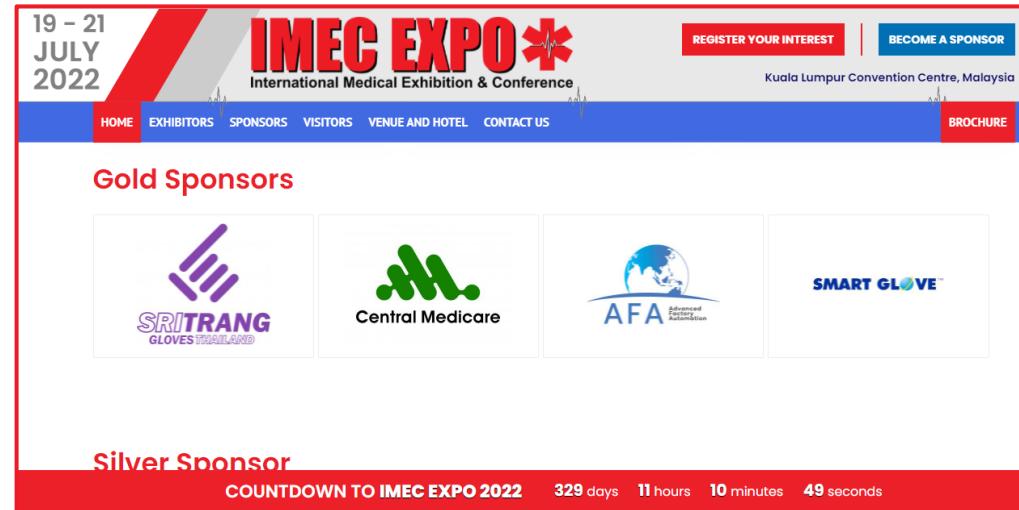
- * Small-sized logo featured on the IMEC Expo website.
- * 50% discount on full-page colored Run-of-Page Advertisement in the Exhibition Show Guide.
- * Company acknowledgement (small-sized logo) on billboards at Exhibition Venue.

Sponsorship Package Features

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Example of hanging banner in the foyer.



Featured logo with redirecting link to website.



Examples of billboards.



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Thank you.

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