

WorldFood

24th International
Food & Beverage Exhibition

2-4 November 2021
IEC, Kyiv, Ukraine

Where the World
of Food Meets

WorldFood Ukraine 2020 was the only
physical event that was held in food
industry in Europe

Key figures of 2020:



3513
unique visitors



145
participating companies



About **25**
visitors per company
(47% higher compared to Y2019)

WORLDFOOD UKRAINE 2021 – TIME TO GO OFFLINE

Every year, foreign direct investment in the food industry is about **\$3 billion**, which is more than **25%** of the total foreign direct investment in the Ukrainian industry.

Domestic food market of Ukraine is gradually gaining imported products with an average rate of **5%** of the market each year.

EXHIBITOR PROFILE



PRODUCTS:

- Bakery
- Canned foods
- Cheeses and Dairy products
- Condiments
- Confectionery products
- Fats/Oils/Sauces
- Fish and Seafood
- Fresh vegetables/ Fruits & Mushrooms
- Frozen foods/ Ice Cream
- Grains/Cereals/Flours/Pasta
- Organic food
- Products with special characteristics (e.g. kosher, baby food, vegan products, etc.)
- Meat/ Poultry/ Eggs/ Sausages
- Snacks/Dried fruits& Vegetables/ Nuts/Honey

BEVERAGE:

- Alcohol
- Coffee/Cocoa
- Tea
- Water/ Juices and other Soft drinks

OTHER:

- Ingredients
- Equipment and Packaging
- Equipment for Private Label
- Retail equipment
- Services

Make your participation in WorldFood Ukraine as useful as possible!

In Y2020, the number of deliveries increased for all key imported products

Import of vegetables increased **by 99.7%** with the total monetary volume amounted to **180.9 million USD**

Milk, dairy products, poultry increased **by 53.5%** – up to **145.7 million USD**

Fish increased **– by 15%** Fruits and nuts **– by 25.5%**

Ready-made meat and fish products **– by 26.7%** Alcohol and non-alcohol beverages **– by 6.3%**

Coffee and tea **– by 4.7%** Confectionery **– by 3-6%**

VISITOR PROFILE

Business profile:

- Manufacturers
- Distributors
- Importers
- Exporters
- Retail Chains
- Wholesalers and Retailers
- HoReCa
- C-Stores&Fast Food at patrol stations

Activity Profile:

- Executives and Directors
- Procurement managers
- Category managers
- Chefs and Sommeliers
- Bakers, Confectionaries & Technologists

BUYER PROGRAM

The Buyer Program enables exhibitors to hold a series of meetings with buyers interested in their product category within the event



61
companies,
117
buyers
on exhibition

Key Food Retailers

ATB 1201 stores	Silpo 2/3 stores	Eco-Market 150 stores	Varus 102 stores
Tavria-B 93 stores	Novus 46 stores	Auchan 26 stores	Metro 23 stores

PREMIER

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