

## VISITORS

 **2,618**  
registered users

 **54**  
countries

 **61,272**  
returning visitors

### Top 5 Countries

Malaysia	89%
Indonesia	4%
India	2%
Singapore	1%
Philippines	1%
Others	3%

## PROGRAMME

**177,974**  
total digital audience

### Stage Programme

+ SELANGOR INTERNATIONAL EXPO 2020

 **1030**  
registered user

### Webinar

+ SELANGOR ASEAN BUSINESS CONFERENCE 2020

 **349** registered user  **47,000** digital audience

### Conference

+ SELANGOR ASEAN BUSINESS CONFERENCE 2020

 **245** registered user  **40,000** digital audience

+ SELANGOR SMART CITY & DIGITAL ECONOMY CONVENTION 2020

 **307** registered user  **7600** digital audience

+ SELANGOR INTERNATIONAL HALAL CONFERENCE 2020

 **120** registered user  **83,374** digital audience

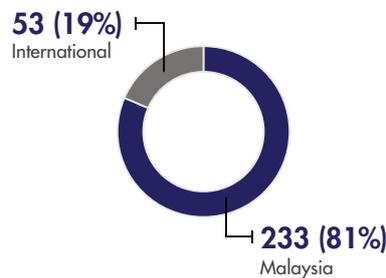
## EXHIBITORS

 **286**  
exhibitors

 **12**  
countries

### Top 5 Countries

Malaysia	81%
Indonesia	8%
Vietnam	3%
Philippines	2%
India	1%
Others	5%



“ I think it's a good initiative that gives us the opportunity to meet potential customers and make ourselves known.. ”

**MS. MARIA DE LA O UBEDA RODRIGUEZ**  
K Salt  
Spain

“ Quite new to us doing this virtually but you made everything pleasant to navigate so that we can communicate to prospective buyers. Great job! ”

**MS. FRANDA RACA**  
Aisha-Fil Foods Inc.  
Philippines

“ This event is quite good and neatly organized. I hope things will quickly return to normal so that this business can be carried out in real terms, or face to face. Thank you for being included in this event, we are waiting for the next event. ”

**MS. IRDANTI**  
Rendang Crispy Uni Liza  
Indonesia

## BUYERS

 **76**  
buyers

 **24**  
countries

### Top 5 Countries

Malaysia	28%
India	19%
Indonesia	8%
State of Qatar	5%
China	4%
Others	36%

## VIRTUAL MEETING 282

## PRESS COVERAGE

**RM9,445,733.77**  
PR value

**725**  
total news published

 **83**  
newspaper / interview  
articles & ads

 **175**  
online news / interview  
/ articles & videos

 **26**  
television & interview

 **441**  
radio news / interview  
& ads spots

 **1**  
static billboard

 **10**  
digital billboard

## MOST SEARCHED PRODUCTS

Food Service	28%	Sweet & Confectionery	4%
Coffee & Tea	14%	Fruits & Vegetables	3%
Food Technology	14%	Organic Market	3%
Halal Market	10%	Ready-to-Eat Meal	3%
Drinks	8%	Meat	1%
Frozen Foods	6%	Seafood	1%
Restaurant and Catering Equipment	5%		

