

We are pleased to invite you to present yourself at the upcoming 43rd International Tourism Fair at the Belgrade Fair, which will be held from **24 to 27 February 2022**.

The Belgrade Tourism Fair is the largest tourist event in Serbia and Southeast Europe. It has been meeting world business standards for more than 40 years, creating partnerships with exhibitors and attracting more and more visitors each year.

Despite the beginning of the COVID 19 virus pandemic, the 42nd edition of the International Belgrade Tourism Fair this year justified the epithet of the most successful and largest tourist event in the region for all participants and visitors.

With accompanying events: 11th International Wine Fair BeoWine, 16th International Fair of Hotel and Catering Equipment HORECA-EQUIPMENT and 16th Souvenir Fair "See Serbia", the event provided the best insight into the current situation in the field of tourism, hospitality and catering, and opened new perspectives in the development of the tourism economy. Under the slogan "Road under your feet" in the halls of the Belgrade Fair, more than 600 direct exhibitors and co-exhibitors from 41 countries presented the tourist offer and accommodation facilities, culture and customs, wines and specialties. Together with business guests, a total of 45 countries were present.

Since 2003, has been a member of the Association of European Tourism Fairs - ETTFa. Quality made this event a member of another prestigious organization - the International Association of Trade Fairs in Tourism - ITTFa.

Our plan is to dedicate ourselves to help in the recovery, renewal and shaping of the tourism industry after the Corona virus epidemics. We want to focus on business contacts, recover old contacts and build new ones. Our primary goal is to ensure the safety of our exhibitors. We will fully follow the guidelines and prescribed measures to ensure that the planned event is safe for all of you. The topic we will deal with is the impact of the global health pandemic on the tourism industry. Together with you, we will try to find a roadmap to recovery, identifying trends and innovations that shape the future of the tourism industry.

Wishing to achieve business cooperation, we warmly welcome you.

ORGANIZER: BELGRADE FAIR PROJECT TEAM OF THE INTERNATIONAL TOURISM FAIR Bulevar Vojvode Misica 14 11000 Belgrade, Serbia

Tourism fair 2020

<https://www.youtube.com/watch?v=HvidR-IzoV8>

Tourism fair 2019

<https://www.youtube.com/watch?v=de7Rsgo1-8Q>

turizam@sajam.rs

www.beogradskisajamturizma.rs

Tel: +381 11 2655 866 +381 11 2655 307 +381 11 2655 206 +381 11 2655 342