

4th
EDITION

Connecting *fresh* businesses

INVITING

- ✓ PARTNERS
- ✓ DELEGATES
- ✓ EXHIBITORS



GLOBAL CONFERENCE, EXHIBITION, NETWORKING MEET & AWARDS

3-4 JUNE 2022

AERO CITY, NEW DELHI



Organizer:

Associate Partners* :

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International
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Media Partner :



*Confirmation awaited

In the recent times, primarily in India, the per capita consumption of different Fruits & Vegetables has increased between 15-25% and the import and demand of fresh produce, frozen, cut & packed products and beverages has also gone up. According to trade sources, the supply of F&V products will be rising further keeping in view its nutritional values. Consequently, Indian growers have been buying more planting materials of fresh produces like Banana, Strawberry, Blueberry, Citrus fruits, etc. to cater to the rising demand. Investments from major corporate and big growers in hi-tech greenhouses & hydroponic projects are adding value to the horticulture industry in India, in terms of commercialization.

Considering the significance of this rising sector, Media Today Group is pleased to organize the "4th Fresh India Show 2022 (FIS 2022)" to be held on **3rd-4th June 2022 in New Delhi**. FIS 2022 includes important segments, i.e., Fresh India Global Conference, Exhibition, Networking Meet and Awards. This event aimed at strengthening the F&V industry in India and connecting global players. It will further improve the way of agri-businesses and per capita availability, consumption and demand across the Globe. FIS 2022 will enhance the outlook of

the industry through an engaging programme of presentations, panel discussions, buyer-seller meetings and networking opportunities.

FIS 2022 is among one of our annual must-attend events and expo event for India's fresh fruit and vegetable business including the cold chain Industry. This event is exclusively intended to provide opportunities to see, learn, do and explore. As per the fresh Industry experts, our event is among one of the emerging platforms for expanding your business connections and helping you stay ahead in this exciting market, i.e., India.

Our vision is to attract more than 600+ decision makers (live & digitally) from different nations including producers, wholesalers, importers, and exporters, retailers, as well as cold-chain & supporting industries. While connecting with other nations, the event will provide an opportunity for exhibiting your range of products and services. The conference will highlight the key changes happening globally, make understand the newest trends & best practices in production, supply, marketing, technology and consumer behaviour and demands. "Let's join this vibrant sector's event and be a part of our exciting journey..."

PROPOSED TOPICS & DISCUSSION

- Fresh Produce Trade - Projection 2025 & Beyond
- Government Initiatives to Expand in Overseas Markets
- Understanding Global Consumers Trends
- Traditional & Exotic Fruits - Emerging Domestic Demand
- Evaluation of Aggregators & Distribution Systems
- Enhancement of F&V Production, Supply Chain, Storage and Retailing
- Increasing demand for Fresh Cut & Packed Convenience Foods
- Agri Finance products for improved Infrastructure and Supply chain
- Investments in Frozen Food Production and Future Trends
- New F & V Crops and Technologies for NewGen Agri Startups
- Online Grocery Delivery and its Impact on Traditional Formats
- Role of FPOs ad SHGs in increasing Farmers Revenues



FRESH INDIA 2021 - GUEST SPEAKERS



DR. ASHOK DALWAI
Chairman, Committee on Doubling Farmers' Income (DFI) Govt. of India, New Delhi



SANJEEV KUMAR CHADHA
Managing Director National Agricultural Cooperative Marketing Federation of India Ltd (NAFED)



GOKUL PATNAIK
IAS (RETD.) Chairman Global AgriSystem Pvt. Ltd.



SANJAY DAVE
Former Chairman, CODEX & Advisor FSSAI



HP SINGH
The Founder and Chairman Confederation of Horticulture Associations of India (CHAI)



UK VATS
General Manager APEDA



H.E. Mr. Javier Hugo Gobbi
Ambassador, Embassy of Argentina in India



H E Mr. Burakowski
Ambassador-Poland in India



H.E. DR. ALI CHEGENI
Ambassador Embassy of Islamic Republic of Iran



H.E. FARID MAMUNDZAY
Ambassador, Embassy of Islamic Republic of Afghanistan



MARTEN VAN DEN BERG
Ambassador Embassy of the Netherlands



MARCELA ALEJANDRA ZÚÑIGA ALEGRÍA
Trade Commissioner of Chile in India ProChile - New Delhi & Mumbai Offices



MARK ROSMANN
Agricultural Attaché, U.S. Department of Agriculture (USDA)



STEFAN KESSEN
Customs attaché Embassy of the Kingdom of Belgium



AMIT LOHANI
Convenor, Forum of Indian Food Importers (FIFI)



AZHAR TAMBUWALA
Director - Marketing Sahyadri Farmers Producer Co. Ltd.

JOIN

▶ PARTNER ▶ SPEAKER

REASONS TO JOIN THE CONFERENCE

- Update on current happenings around the markets
- Educate yourself about new products and global supply chain ecosystem
- Discover future trends and adopt new products & technologies
- Discuss the key areas and opportunities within the Asian markets
- Understand the business fluctuations in the fresh produce Industry
- Explore opportunities in emerging markets in domestic and exports
- Know domestic production & consumption patterns
- Chance to meet decision makers in government departments
- Opportunity to meet business leaders personally and establish connections
- Enormous networking opportunities with key players around the world

PRESENCE IN SHOW

- Growers
- Importers
- Associations
- Cold chain Cos.
- Bulk Buyers
- Distributors
- Bankers
- Exporters
- Logistics
- Wholesalers
- Retailers
- Govt. Authorities
- FPOs & SHGs
- Diplomats

PARTICIPANTS PROFILE

- Fresh Fruit & Vegetable growers
- Horticulture Traders
- Agri exporters & importers
- Organic produces
- Retailers & Aggregators
- Greenhouse & Hydroponics Consultants
- Agri biotechnology
- Precision farming products supplier
- Central & States Government departments
- Plastic trays & containers
- Fruit & vegetables seeds & seedlings
- Financial institutions/Bank
- Process & packaging technology
- Grading & sorting machinery
- Wrapping, sealing & lamination equipment
- Elevator & conveyors
- Cold - chain equipment, Machinery & services
- Value Addition Equipment and Food Processing
- Packaging and Handling Machines
- Perishable cargo solutions
- Support Services



SUMIT SARAN
Director
SS ASSOCIATES



PIERRE ESCODO
Editor, Eurofresh
Distribution Magazine



ANUJ TODT
Head-Domestic Sales &
Distribution, Illoterra



BHARAT BHOJANE
VP - Asia Pacific Region,
Eklund Marketing Company
of California



SIDIQULLAH POPALZAI
President, Hamza Popalzai
Trading Company



CHEF VIKAS PANT
Executive Chef
Hotel Pride Plaza, New Delhi



RAVINDRA DOLARE
President
Ecozen Solutions



PAWANEX KOHLI
Former Chief Advisor
& CEO of NCCD



**RICHA PRAKASH
CHOUDHARY, (IAS),**
CEO, Zila Parishad, Bastar



SUDIIP AGARAWAAL
GM, Business Development,
VNR Seeds Pvt Ltd



NRIPENDRA KUMAR JHA
General Manager,
ITC - Agri Business Division



DR. RANBIR SINGH
Additional Director
Horticulture Dept. Haryana



SALIL JENA
Team Leader,
Project Management Unit of
M/s Ernst & Young LLP



PROF. G SUDARSANAM
Head, Department of Botany,
Sri Venkateshwara University,
Tirupati, AP



MIHIR MOHANTA
General Manager, Supply Chain,
Mother Dairy
Fruit & Vegetable Pvt. Ltd.



HEMVATI KASHYAP
Member,
Maa Danteshwari Papai Utpadak
Samiti (Women Self Help Group)

US!

► EXHIBITOR ► DELEGATE



INDIAN FRESH FOOD INDUSTRY

India is the largest producer of Fruits in the world and is known as fruit basket of world. The major fruits grown in India are Mango, Grape, Apple, Apricot, Orange, Banana, Avocado, Guava, Lichi, Papaya, Sapota and Water Melon. The major producing areas in the country are states like Maharashtra, Andhra Pradesh, Tamilnadu, Gujarat, Karnataka, Uttar Pradesh, Bihar, Madhya Pradesh, West Bengal, Kerala, Jammu & Kashmir, Orissa and Assam.

Due to the increasing domestic demand, India is also emerging as one of the leading importers and sourcing variety of fruits from different countries. This surging demand makes India a favourite destination for International Exporters dealing with high quality Agri-Food Products.

FEATURES		DELEGATE FEE (per person)	STALL RATES (per Sqmt.)
10+ Countries	8+ Sessions	INR - 8500/-	INR - 9500/-
600+ Participants	30+ Speakers	Euro -150	Euro -175
+Target	Including Online Participation	+ Applicable GST 18%	+ Applicable GST 18%



ORGANIZER



India's leading agro trade events and publication group, is pioneer in organising focused and specialized Trade Exhibitions, Conferences, B2B Meetings, Networking Summits, Technical Workshops and Awards on Agriculture, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscaping, Nursery, Cold Chain, Greenhouses, LNG & Energy Sector and allied industries.



For partnership, stall booking & conference details

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