SMART CITY
ASIA 2022
SMARTCITY
ASIA 2022
SHAPING THE SMART FUTURE
MAY 26 (Thu) - 28 (Sat) 2022
SECC / HCMC / VIETNAM

Vinhome Hanoi Project

The area of Vinhomes Smart City is rated in the top with a scale of up to 280 hectares, but the construction density only accounts for 14.7%, creating a spacious green living space right at the western gateway of the capital

Vinhome HCMC Project

Vinhome Grand Park Smart City with the scale of over 272 hectares in the New City – Thu Duc City provides the best living standard to over 44.000 families.

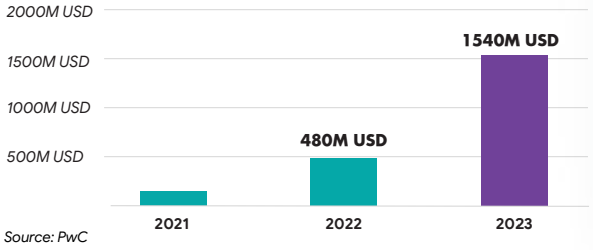
Dragon City in Danang

Built on a land area of 78 hectares with a total investment of 1,000 billion VND, Dragon Smart City has a total of 2,544 land lots including many items such as townhouses, villas and apartments, green areas to create landscapes. and utility services.

Binh Duong New City

Awarded with top 7 Intelligent Community for Smart City 2021, Binh Duong province measures 2,695 sq km with 15,000 ha industrial parks and a working population of 1,2 million. With 30,000 enterprises and ranking nr. 1 in Vietnam on infrastructure and nr. 2 on foreign investment, the GDP growth rate of Binh Duong is 14% per year.

METAVERSE EXPECTED GLOBAL REVENUE



Source: PwC

INTO THE WORLD OF METAVERSE

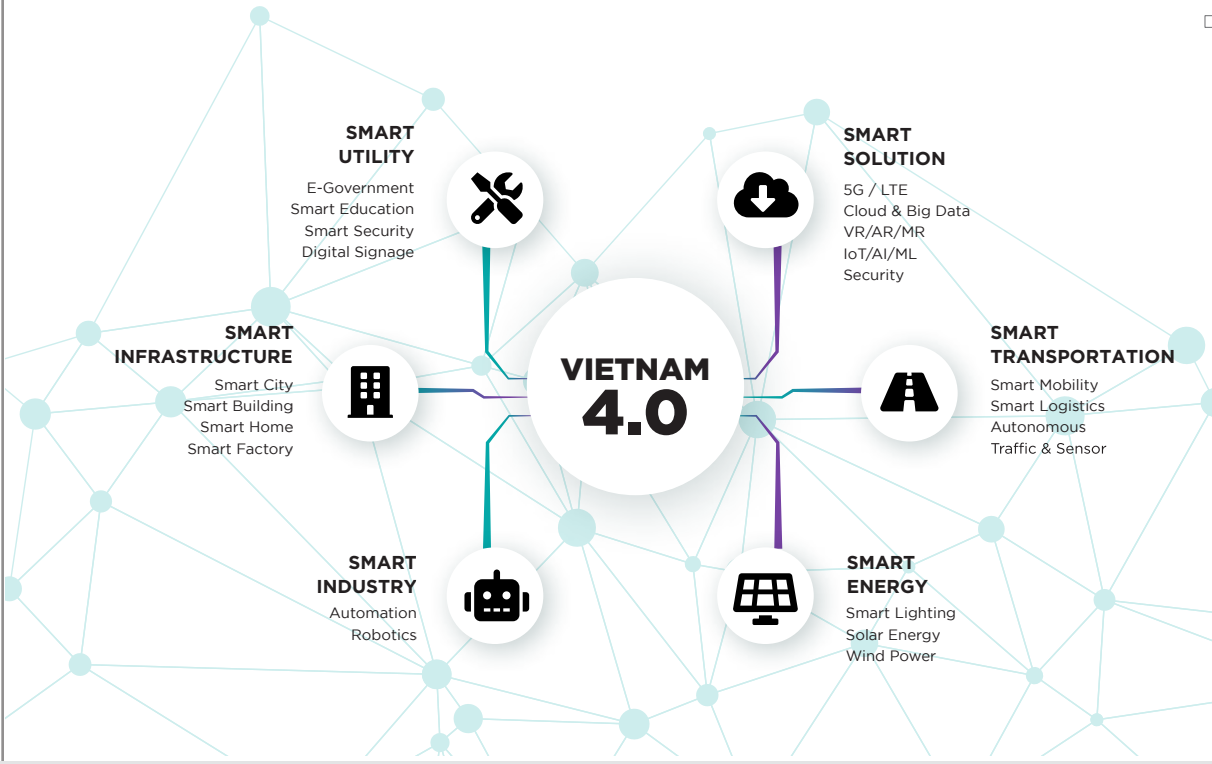
A new world that the internet brought to life, or at least rendered in 3D, as a "virtual environment" you can go inside of - instead of just looking at on a screen. Essentially, it's a world of endless, interconnected virtual communities where people can meet, work and play, using virtual reality headsets, augmented reality glasses, smartphone apps or other devices.

EVENT INFORMATION

SMART CITY ASIA 2022

LEDTEC ASIA

Title	SMART CITY ASIA 2022 LEDTEC ASIA 2022
Period	May 26-28, 2022
Venue	Saigon Exhibition & Convention Center (SECC)
Organizer	Exporum Vietnam
Visitors	20.000 Trade Visitors
Concurrent Events	Viet Digital 2022 Business Matching Program Lighting Experience Zone Visual Zone



CONCURRENT EVENT

1 DIGITAL 4.0 WEEK

Hosted by	Vietnam Ministry of Information & Communication
Participants	Vietnam Ministry of Foreign Affair Vietnam Ministry of Information & Communication Vietnam Ministry of Science & Technology Top Enterprises
Participation Chance	Sponsor Title
Number of Audience	500 Seats

2 VISUAL ZONE

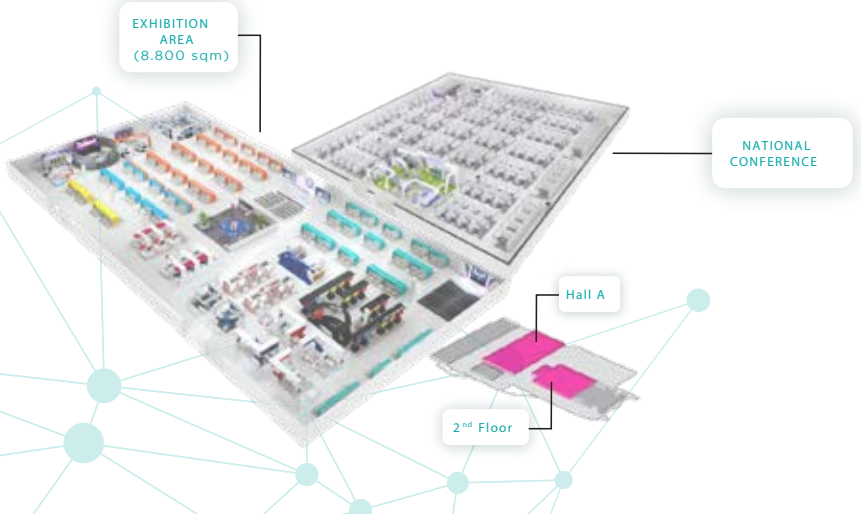
Hosted by	Exporum
Participation Chance	Event Sponsor Title
Theme	Smart Decorating Display

3 BUSINESS SHARING

Hosted by	Exporum
Participants	Organizing Association Exhibitors, Partners
Period	A 30-min Section
Number of Audience	200 Seats

4 MATCHING PORTAL

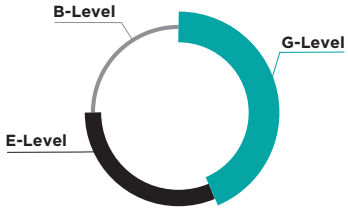
Hosted by	Exporum
Participants	Exhibitors, Buyers, Traders
Participation Level	CEO, Director Purchasing Manager
Meeting Type	1 on 1 Meetings



BOOTH PARTICIPATION PACKAGE

	Space Only	Shell Stand	Workstation
Package Fee	297 USD / sqm (Use at Leasr 18 sqm) Management Fee & Electricity Fee Are Excluded	3.300 USD / booth / 9 sqm	1.500 USD / counter / 6 sqm
Details	Space Only	Fascia Board Information Counter Folding Chair (2) 100W Spotlight (2) 5Amp Power Socket (1) Paper basket (1) Carpet	Counter (1) Chairs (2) Backdrop (1)
Addtional Benefit	Seminar Participation Business Matching Service	Seminar Participation Business Matching Service	Seminar Participation Business Matching Service

WHO WILL ATTEND?



G-LEVEL

Government Office;
Leaders from Ministries;
Directors, Deputy Directors from relevant state departments;
President, General Secretary from Industrial Zone management unit;
Related Association: Lighting Association, Advertisement Association (National, Asian, International levels)

E-LEVEL

Board of Directors members from technology enterprises;
Line Managers from enterprises, organizations, lighting service, examination;
Heal of Purchasing, sales, marketing, products, R&B

B-LEVEL

International Buyers;
Top 100 Buyers in Asia;
Top Project leaders, Project Management companies in Industrial Zone;
Top Advertising Agencies in Asia, ASEAN;
Trading Agencies

SPONSORSHIP PACKAGE

Marketing Sponsorship Package

Expo Sponsorship Package

Contact Organizer for more details of Sponsorship Package

Sponsor Type	Package	Note
Directory ad	5,000 USD / page	Color Page
Lanyard ad	5,000 USD / logo	Official Lanyard for Visitors
Main Sponsor	Contact Organizer	Contact Organizer

Step 1
Fill in the application form with company stamp and signature

Step 2
Apply to the Secretariat by email and pay 50% of booth fee

Step 3
Finish the rest payment within a month

START-UP PITCHING DAY

Period	May 26-27, 2022
Venue	Conference Room 2
Host	Ministry of Information & Communication of Vietnam, Event Sponsor
Participant	SMEs, Start-ups, Institute, Students...
Activities	Pitching for Investment, Supporting Technology

METACON 2022

Period	May 26-28, 2022
Venue	Conference Room
Host	Ministry of Information & Communication of Vietnam
Participant	Related Ministries, Organization, Top Leading enterprises Supporting Organization, Traders, Buyers,
Activities	Over 30 Talks and Discussion with related Organization, Int'l MOU signing (Korea, Japan, Taiwan, Dutch) Showcase Program Digital Transformation Award

EVENT SCHEDULE

26 MAY

09:00 - 12:00	13:00 - 17:00	18:00 - 20:00
Opening Ceremony **Program Tour**	**Cities' Leaders Meeting**	**Gala Dinner**

27 MAY

09:00 - 12:00	13:00 - 17:30 (run concurrently)			
High-level Forum on smart city development	**Conference Round Table Discussion**	**Conference Session 1** Smart urban planning & management	**Conference Session 2** Developing smart cities with digital technologies	**Conference Session 3** Building smart cities towards community, identity & sustainable development

28 MAY

09:00 - 12:00 (run concurrently)		
Conference Session 4 Smart Energy: Towards the realization of smart cities	**Tech Forum 1** Smart Transportation	**Tech Forum 2** Cyber Security & Connected Infrastructure for smart cities

EXPORUM VIETNAM

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