



30 May 2022

Dear Esteemed Exhibitor

### Invitation to the 14<sup>th</sup> Erongo Business and Tourism Expo 2022

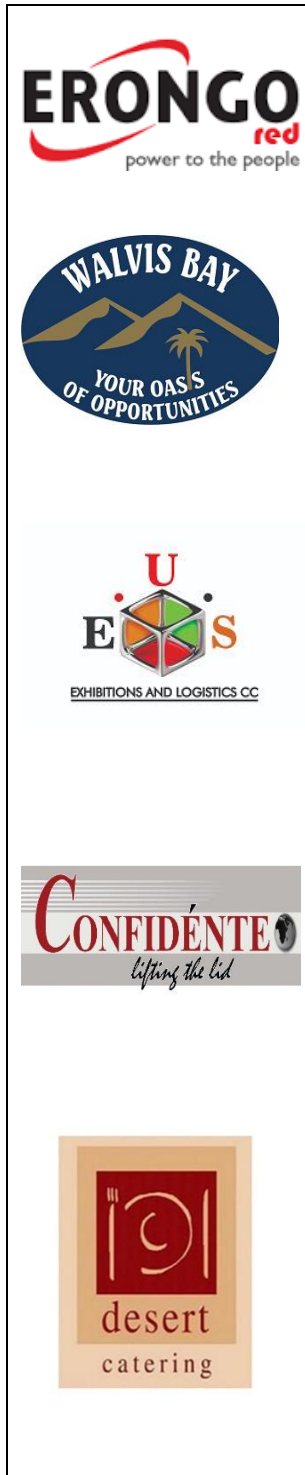
You will be delighted to hear that preparations have commenced pertaining to the hosting of this year's 14<sup>th</sup> edition of the Erongo Business and Tourism Expo, under the Theme: "**Harnessing Sustainable Economic Development towards the Great Erongo Region**", and all indications reflect that the Erongo Business and Tourism Expo will maintain its position as the country's 3<sup>rd</sup> largest exposition in terms of exhibitors and visitor numbers. The Erongo Expo as commonly referred to, is scheduled to kick-off from 26 - 29 October 2022 once again at the Municipality of Walvis Bay Civic Centre.

In 2019, right before Covid -19 struck, Erongo Expo exhibitors gained maximum exposure and benefited through the attendance of the Foreign Embassies, amongst others, who showed their support and interest in various sectors of business and that introduced their products and services at the event. This year, more and more interest has come forthwith, from within Namibia and various countries abroad. What was also very welcoming and appreciated, was the attendance of former Honorable Minister of Industrialization, Trade and SME Development, Tjekero Tweya who officially opened the event, encouraging our fellow exhibitors and our country to continue in their support towards events such as the Erongo Business and Tourism Expo.

This events paves the way for various sectors to utilize the opportunity to market their products and services. It is a very important event that brings together customers, consumers and suppliers of goods and services to provide the necessary exposure and create ideal opportunities for sales and business linkages. It is also an exciting venue for different cultures local, national and beyond borders to rub shoulders and share new ideas regarding trade and future business.

It is against this background that we extend an invitation to the local and international business community, both large, corporate and small-to-medium enterprises to participate at this year's 14<sup>th</sup> Erongo Business and Tourism Expo.

Please address all queries to Ms. Desiré Stevens at +264 81 285 2980 or email us at [erongoexpo@africaonline.com.na](mailto:erongoexpo@africaonline.com.na) .





Dear valued exhibitor, please accept the assurance of our highest regard at all times.

Sincerely,

**Desire Stevens**

Erongo Business and Tourism Expo Walvis Bay

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