

International Education & Career Korea 2022 Fall

Exhibition Profile

- **Study-abroad for degrees and language courses**
Language schools, Colleges, Universities, Graduate Schools and Consulting Agencies
- **Local education for English and foreign languages**
Public/Private institutes, Related websites and Teaching materials
- **Early study Abroad**
Pre-University courses, Exchange students programs and Camp programs
- **Embassies, Cultural Institutes and Tourism Boards**
- **Overseas employment and internship programs**
Organizations or institutes for overseas employment or internship, and working-holiday
- **Test/Certificate**
TOEFL, SAT, IELTS, TOEIC (Speaking), TESOL, OPIC, G-TELP, HSK, JTP and etc.
- **Related services**
Banks, Insurance, Transportation, Housing (hostel, home stay), Medical Service, etc.
- **Smart Education**
Cyber Education, English Education, Linguistic learning machine, Video English and etc.

How to apply for space

- **Bank Name** : KEB Hana Bank
- **Bank Swift Code** : KOEXKRSE
- **Bank Account No.** : 256 -890009 -04438
- **Bank Address** : CCMM Bldg. 12 Youido -Dong, Youngdeungpo -Gu, Seoul, Korea.
- **Remitte** : Korea Trade Fairs Ltd.
- **Payment Deadline** : 90days before opening event



Suite 710 Kumsan Building., Youido-Dong, 750 Gukheo-Daero, Youngdeungpo-Gu, Seoul, Korea
Tel. +82-2-783-8261 Fax. +82-2-784-6810 E-mail. expo@ktfairs.com

About the Organizer

Since its establishment in 1988, Korea Trade Fairs Ltd. has been the leading organizer in managing professional trade fairs in the country. Currently, Korea Trade Fairs Ltd host many local and international exhibitions, including trade fairs (e.g. Korea Metal Week, Korea Composite Show) and public exhibitions (e.g. Korea Study Abroad & Language Fair, Korea Emigration & Investment Fair). It also supervises Korean Pavilions at exhibitions abroad, including Asiametal/Asiamold (Guangzhou), SHIPTEC China (Dalian), CIOOE+CIPPE+CM (Beijing), VIETSHIP (Vietnam) and NEVA (St. Petersburg, Russia).

52nd International Education & Career Korea 2022 Fall



SEOUL EVENT

October 22(Sat.)~ 23(Sun.) 11:00~18:00

coex Hall C (3F)

Guest of Honor



Study in France

Sponsors / Supporting Organizations (Expected)

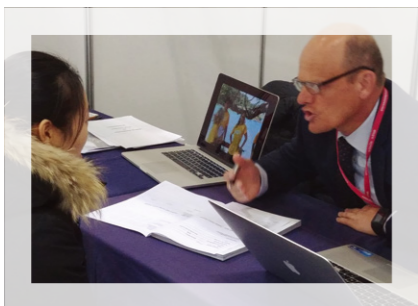
- Australian Embassy
- Embassy of India
- Malaysian Embassy
- Campus France
- Embassy of New Zealand
- Philippines Cultural Institute
- DAAD (German Academic Exchange Service)
- Embassy of Spain
- The British Council IELTS
- Education Ireland
- Embassy of the People's Republic of China
- Korean-American Education Commission (Fulbright Korea)
- Embassy of Canada
- Italian Cultural Institute
- Korea Overseas Study Association

Inquiry : Korea Trade Fairs Ltd.

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International Education & Career Korea 2022 Fall



• Introduction

The international education & career Korea, which started in 1992, is the only and the biggest education fair in Korea.

It will be the best place for you to explore the Korean market that is full of students who strive to obtain the international mindset and parents who take their children's education seriously, build global network with embassies, tourism boards and official educational agents in Korea, who are also participating, and promote your school and its programs directly to a Korean audience.

Various educational programs such as study abroad, language training, internships, and career will be covered, and will be a essential guide and information for both exhibitors and visitors.

Entering overseas education, which has been difficult for a while ;caused by COVID-19, will be a new culture that provides direction so that you can prepare ahead of time.

We hope that this fair, which welcomes high-quality students and parents, will brighten up the event with good programs, education, and information of admissions. Don't hesitate your best choice with the International Education & Career Korea.

• Show Outline

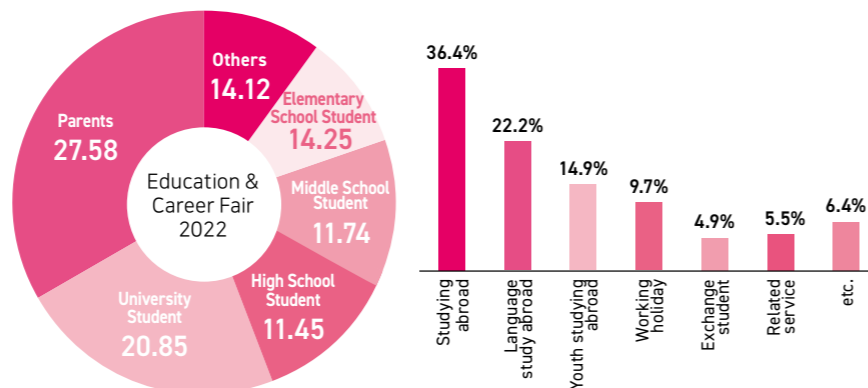
- **TITLE :** 52nd International Education & Career Korea 2022 Fall
- **Sub-TITLE :** Study Abroad-Language & Job-Career Korea 2022 Fall
- **DATE :** October 22(Sat.)~23(Sun.), 2022 (11:00~18:00)
- **VENUE :** Hall C(3F), Coex, Seoul, Korea
- **Organized by :** Korea Trade Fairs, Ltd.
- **Website :** www.uhak2min.com
- **CONTACT :** expo@ktfairs.com

• Seminar

It is held during the exhibition period as a time for promotion and communication to introduce schools, institutions, and programs to students, parents, and related educators.

- Equipped seminar room with 100seats
(Each Seminar room will be equipped with AV System,but pc is not included)
- 50minutes time slot for US \$800

• Education & Career Korea 2022-Interest of Visitors



• Promotion Activities

- Press Release
- DM, EDM & Text Messages
- Advertisement in Magazines
- SNS
- Billboards on main streets and overbridges
- Placards in major universities
- Online advertisements

• Booth Type

Seoul Fair (3mx3m)



■ Participation Fee

- Space & Shell Scheme : US\$ 2,800 /1booth
(Space+Shell Scheme+Basic Facilities)
- Space Only : US\$ 2,400 /1booth
(Space, Min.2booths)

■ Booth Facilities in Space & Shell Scheme

- Fascia name board
 - Carpet
 - Waste Basket
 - 13-amp Electrical Outlet(Up to 1kw)
 - Booth Wall partitions
 - 1 Round table
 - 3Chairs
 - 1 Information desk
 - 2LED Lights
 - Free listing in Show Guide Book
 - Free listing on the Website and SNS
- ※ Booking is accepted on a first-come-first-served basis.

• National Pavilions

We are expecting your large scale attending from your field in your country. For further details of organizing a special pavilion of your country, please contact us.

Pavilions attended till 51st : USA,Canada,Australia, New Zealand, China,Europe(with Germany, Netherlands, France, Ireland,Italy and Sweden)India, Philippines, Singapore, Malaysia,etc.

AMBASSADE DE FRANCE EN CORÉE
Liberté
Égalité
Fraternité

CAMPUS FRANCE
CORÉE DU SUD

• **Study in France Pavilion**

Homepage : kr.ambafrance-culture.org/ko
E-mail : campusfrance@kr.ambafrance-culture.org
Tel : 82-2-6733-2065

Canada

• **Study in Canada Pavilion**

Homepage : www.korea.gc.ca
E-mail : seouledu@international.gc.ca

* If you're interested in National Pavilions, please contact above directly.

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