



2022
28-30 Oct.

BEXCO, Busan, Korea

KIMES Busan Medical & Hospital Equipment Show

Organizers KOREA E & EX Inc. / KMDICA / KMDIA / KNN

Contact Korea E & Ex Inc.
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At a Glance

| | |
|-------------------|--|
| Exhibition Period | 28 ~ 30 October, 2022(3days) |
| Exhibition Venue | BEXCO, Busan(30, APEC-ro, Haeundae-gu, Busan, Korea) |
| Exhibition Scale | 10,440sqm |
| Organizer | Korea E & Ex Inc. / KMDICA / KMDIA / KNN |
| Website | www.kimesbusan.com |
| E-mail | busan@kimesbusan.com |

Theme & Pavilion

| | | |
|------------------------|--------------------|------------------------------|
| ·AI & Smart Healthcare | ·Wearable Devices | ·Medical Service |
| ·Skin Care | ·Medical Equipment | ·Oriental Medicine |
| ·Welfare for aged | ·Health Products | ·Rehabilitation & Wheelchair |

Exhibits

| | | |
|----------------------------------|--------------------------------|----------------------|
| ·Smart Healthcare | ·Robotic Rehabilitation System | ·Diagnosis Equipment |
| ·Clinical Examination Equipment | ·Hospital Facilities | ·Dental Equipment |
| ·Ophthalmic Equipment | ·Emergency Care Equipment | ·Beauty Care |
| ·Medical Information Systems | ·Rehabilitation | ·Welfare Vehicle |
| ·Hospital Goods | ·Mobility Aid | ·Disposable Goods |
| ·Communications Aid | ·Infection Prevention Goods | ·Welfare Goods |
| ·Healthcare Equipment & Services | | |



The Center of Global Medical Industry, KIMES

KIMES, Korea's largest exhibition of medical devices and hospital facilities, will open up a brand new exhibition dubbed 'KIMES Busan' in Busan in October 2022, focusing on healthcare, medical devices, rehabilitation and hospital facilities.

Expanding the annual KIMES exhibition held in Seoul, which was aimed at enhancing quality of life by introducing convenient medical devices, the new 'KIMES Busan' will showcase specialized products of smartcare, premium healthcare, rehabilitation and hospital facilities.

Through KIMES Busan 2022, we hope to contribute to the development of regional economy surrounding Busan, Daegu, Ulsan, and Gyeongsang-do Province as well as the region's medical benefits.

We will also make efforts to provide high-quality medical services by holding conferences and seminars that will help provide necessary medical information.



Much-touted converged smart health- care amid the 4th Industrial Revolution

New concept of converged healthcare is emerging with the influx of converged smart healthcare amid the 4th Industrial Revolution. Medical services using big data and the introduction of smart healthcare is creating a new market of medical service.

Against such backdrop, KIMES Busan 2022 will provide opportunities to experience such next-generation healthcare. Demands are rapidly rising for smartphone healthcare contents and smart wearable devices, and competitions among related companies are getting fierce by the day. KIMES Busan 2022 showcases various forms of smart healthcare products and services that are evolving through big data, Internet of Things, Biotechnology and Information and Communications Technology.





Connect with domestic and foreign buyers at KIMES Busan



The exhibition that various medical experts participate in

KIMES offers a great opportunity for you to meet numerous buyers from domestic and overseas who have a strong power to purchase at one place. Also, including officials in medical institutions, academic industry, research institutions as well as hospitals such as oriental doctors, veterinarians, dentists, nurses, radiologists, physical therapists, medical laboratory technologists, pharmacists and emergency medical technicians.



KIMES Busan Live!

In the new normal era that has brought about a new business environment, we offer the marketing platform, 'KIMES Busan Live!' that supports the online marketing of participating companies. Run as a YouTube live broadcast, a professional reporter will visit the booths in person and introduce cutting edge medical device exhibits in both Korean and English for buyers and customers who are not able to physically attend the KIMES Busan exhibition.

KIMES Busan Conferences



Academic Conference of Radiological Technologist

- Venue : BEXCO Conference Room
- Scale : 400 Radiological Technologist participate



General Conference of Korean Physical Therapy Association

- Venue : BEXCO Conference Room
- Scale : 500 Korean Physical Therapist participate



Korean Association of Medical Technologists Busan Metropolitan City Council Autumn Continuing Medical Education

- Venue : BEXCO Exhibition Conference Room
- Scale : Approx. 600 Busan Association of Medical Technologists Members



College of Health Expert & Medicine in Pusan

- Venue : BEXCO Exhibition Conference Room
- Scale : Region Doctors



Korea Association for Medical and Care Facilities Practitioner Seminar

- Venue : BEXCO Exhibition Conference Room
- Scale : Approx. 300 Busan Association of Medical Technologists Members



Busan Ulsan Gyeongnam Breast Cancer Society

- Venue : BEXCO Exhibition Conference Room

Application for Exhibit Space

Online Application



Deadline for Application : July 31, 2022

(When Exhibition space is fully booked prior to the deadline, acceptance for the application can be closed.)

Contact Information to apply for space (Korea E & Ex Inc. (KIMES Busan organizer))

Mr. Sean Shin (Deputy General Manager)

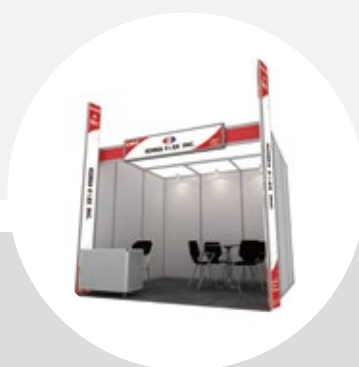
Tel. +82-2-551-0102 Fax. +82-2-551-0103 E-mail. busan@kimesbusan.com

Booth Space and Charge

| | Space of 1 Booth | Charge of 1 Booth |
|--------------|------------------|-------------------|
| Space Only | 3m X 3m = 9sqm | USD 2,800 |
| Shell Scheme | 3m X 3m = 9sqm | USD 3,400 |



(ex)



Space Only :

For an exhibitor who builds and designs their own booth through a booth contractor

Shell Scheme :

furnished with a meeting table with 4 chairs, a reception table with a chair and fascia

Special Benefit

1.

Discount of KIMES Busan 2021 or KIMES 2022 Exhibitor

USD 100 Discount per 9sqm

2.

Early Bird Benefit

USD 200 Discount per 9sqm

(Only applicable if 100% payment is received by 31st. May. 2022)

Benefits

#1 and #2 can applied simultaneously

KiMES⁺ 2022 **BUSAN**

Secretariat of KIMES Busan 2022 / Korea E & EX Inc.

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