



Nairobi, Kenya

**INTERNATIONAL  
EXHIBITION FOR  
WOOD & WOOD  
WORKING INDUSTRY**



# Woodtech Africa

INTERNATIONAL EXHIBITION FOR WOOD & WOOD WORKING INDUSTRY

**1 2 3 DECEMBER 2022**

**Venue: KICC, Nairobi, Kenya**



## ABOUT WOODTECH AFRICA

The Objective of “**Woodtech Africa**” is to bring together all the constituents of the Wood Industry under one roof to create a neutral platform for the manufacturers of wood industry and their consumers, to share information & knowledge, to understand the market dynamics – existing and future (Short Term, Midterm and Long Term) and thrash out the issues.

Expecting 10,000+ focused business visitors from the industry



Targeting more than 100+ companies to Exhibit

Expecting visitors from 15 countries



Expecting Pavillion from India, China, Germany, Taiwan and Other

Ideal platform for B2B, B2C and EXIM related inquiries.



Concrete strategy to attract everyone who has a stake in the Wood Industry.

## PLATFORM TO MEET



+ Woodtech Africa will be the most comprehensive forum where International Wood Industries' Executives, Academia, Institutional Investors, Importers, Venture Capitalists, Analysts, Wood Workers and other experts will have the opportunity to

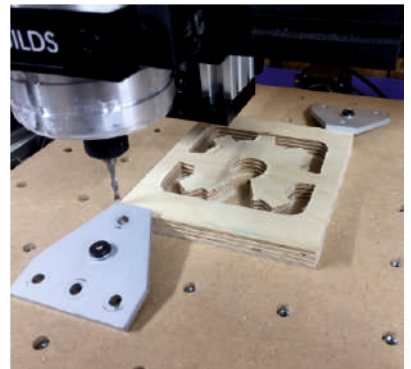
shape the future collaboration landscape of Wood and wood working technology.

- + Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributors, Dealers and Importers.
- + It is an opportunity to arrange pre schedule meetings, where in, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre Schedule Meeting lets you easily and efficiently share and receive information, orders, trends, product details, market insight, etc



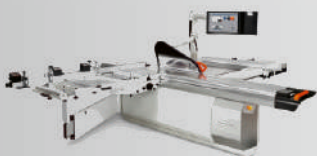
## WOOD INDUSTRY IN KENYA & EAST AFRICA

- + The east African economies consume US \$1.2 billion worth of furniture annually, of which 22 percent is imported. Since growth is driven by growing urban populations and purchasing power, growth prospects are favourable, and Kenya, Ethiopia, Tanzania and Uganda are likely to remain the dominant furniture markets.
- + Kenya is the largest market for furniture in east Africa. It is also the largest producer of furniture manufacturing twice as much as Ethiopia, the next biggest market.
- + Kenya is a Largest market for Particle board, Gypsum board, MDF board & Plywood.
- + The demand of furniture has been growing some 10% per year.
- + Kenya and East Africa has a very big market for laminate products.
- + In Kenya plywood mills consume 15 percent of industrial wood available for furniture, and they produce plywood, MDF, particle board, block board, and veneer. These mills sell predominantly to the formal industry and use pine and cypress as raw material, with knots and timber structure limiting the visual quality of plywood.
- + Kenya emerged the third most preferred real estate investment destination globally for the super-rich after the UK and US in a study that also shows that nearly a quarter of Africa's rich have property locally.
- + Important aspect of Kenya's wood processing sector are wood carvings, which is estimated to utilize 600 tonnes of wood annually.





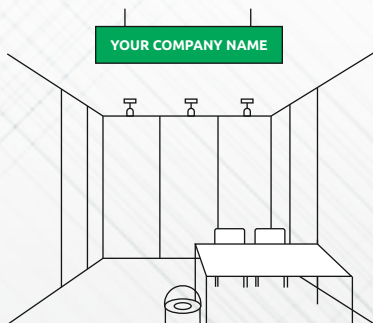
- + The last five years has seen tremendous growth in the wood flooring sector as many move from the conventional tiles to wood blocks.
- + There is growing optimism in the future performance of the wood coatings market as Kenya revives the stalled plans for the construction of two million additional housing units across the country's urban areas with first 500,000 housing units expected by 2022.
- + The industry produces approximately Kshs 4.5 billion of furniture per year and exports Kshs 0.2 billion. The sector contributes about 5% to the country's GDP.



## STALL PARTICIPATION COST

### Standard Stand Construction (minimum 9 M<sup>2</sup>)

**\$ 275 per M<sup>2</sup>**



### Raw Space (minimum 36 M<sup>2</sup>)

**\$ 250 per M<sup>2</sup>**



# EXHIBITOR PROFILE

- ⊗ Solid Woodworking Machinery Manufacturers
- ⊗ Panel Processing Machinery Manufacturers
- ⊗ Wood Based Panel Production Machinery Manufacturers
- ⊗ Saw Milling Equipment
- ⊗ Veneer Peeling Machine Manufacturers
- ⊗ Surface Treatment & Finishing Lines
- ⊗ Plywood machinery Manufacturers
- ⊗ Laminates Manufacturers
- ⊗ Plywood Manufacturers
- ⊗ Panels
- ⊗ Wood Treatment Equipment & Boilers
- ⊗ Accessories For Furniture Production & Woodworking
- ⊗ CNC Routing Machine
- ⊗ Chemicals & Wood Coatings
- ⊗ Wood Treatment Equipment & Boilers
- ⊗ Dust Extraction Equipment
- ⊗ Woodworking Tools
- ⊗ Pneumatic Tools
- ⊗ Packaging Machines
- ⊗ Machines For Upholstery, Mattress And Sofa Manufacturing
- ⊗ Particle Board, Gypsum Board & MDF Board Manufacturers
- ⊗ Wrapping Machines For Furniture Manufacturers
- ⊗ Adhesive Manufacturers & Traders
- ⊗ Associations/Boards/Government Department
- ⊗ Hardware & Furniture fittings
- ⊗ Timber Importer
- ⊗ Veneers Manufacturers
- ⊗ Pre-Lam Boards And Other Versatile Interior
- ⊗ Parquets Flooring
- ⊗ Decorative Surfaces
- ⊗ Doors Manufacturers
- ⊗ Door Skins
- ⊗ Wooden Boxes
- ⊗ Pallets
- ⊗ Embossing Cylinders
- ⊗ Semi-Finished Products For Cabinetry, Kitchen, Office And Modular Furniture

# VISITOR PROFILE

- ⊗ Furniture Manufacturers
- ⊗ Furniture Fittings
- ⊗ Construction Industries & Real Estate Developers
- ⊗ Plywood & Particle Board Manufacturers & Dealers & Distributors
- ⊗ Forestry Officials
- ⊗ Timber Merchant & Importers
- ⊗ Carpenters
- ⊗ Hardware Dealers & Distributors
- ⊗ Kitchen Cabinet Manufacturers
- ⊗ Interior Designer & Decorators
- ⊗ Saw Millers
- ⊗ Packaging Industries
- ⊗ Manufacturer of Wood Based Articles
- ⊗ Consultants
- ⊗ Education & Training Institutes / Research Organisations
- ⊗ Door Manufacturers
- ⊗ All Type of Engineering Machinery & Equipments and other relevant Industry Business Houses



**KICC**

**Kenyatta International Convention Centre**

- + KICC is the largest Convention centre in Eastern Africa with the capacity to hold a large number of delegates. Our largest room, The Tsavo ballroom has the capacity to host over 4000 delegates. KICC boasts of state of the art all round facilities such as simultaneous interpretation Equipment (SIE) with the capability of translating upto 7 languages, a modern business center, banking facility, Expansive grounds, ample and secure parking
- + The Kenyatta International Convention Centre has well trained and professional employees who are happy to help and give you a world class experience.

## ABOUT ORGANIZER

- + **Radeecal Communications** has established as one of the most successful exhibition organizers in **India and Kenya**.
- + The repertoire of our events include exhibitions, trade shows, seminars and conferences, on various industries such as Agri, Plastic Expo, Engineering Trade Show, Waste Management Exhibition, Technical Textiles, Logistics, Wood, Medical & Ceramics Industries.
- + Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money spent at all our events.
- + Agritec Africa is our Success Story in Kenya.



**Address: 402, 4th Floor, "Optionz" Complex,**

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