



PHILIPPINE COMMERCIAL VEHICLE SHOW 2023

3RD EDITION



6-8 JULY 2023

**SMX CONVENTION CENTER
MANILA**

The Philippines leading highly business to business event
for commercial vehicles catering to the public transport
and logistics sectors.

THE EXPO FOR PHILIPPINE TRANSPORTATION

The Philippine Commercial Vehicle Show was born in 2020 in the height of the Pandemic as the country pushes for modernization of public transportation.

The Philippine Iconic Jeepneys with its colorful accessories are now being replaced with mini buses that with amenities like fully airconditioned vehicles, cash less payment system and GPS equipment that promises to make to provide a more efficient, economical and safe riding experience for the public.

Our trucks and buses which transport people and goods from the three major islands of the country are now being replaced to EURO 4 engines. Ensuring that these giants will be travelling at the most environmentally friendly system.

As the country transitions to a better transport system PCVS series has provided a platform for all stakeholders to discuss concerns and issues of the different sectors to and recommend policies that will generate the most beneficial results in achieving the country's future in transportation.



THE FUTURE OF THE PHILIPPINE TRANSPORT SYSTEM AS WE CONTINUE TO BUILD, BUILD, BUILD

The previous Duterte Administration has proudly bannered the golden age of infrastructure with the battle cry – **BUILD, BUILD, BUILD**. The program is aimed at achieving a golden age of infrastructure in the Philippines to enhance mobility and connectivity, as well as spurring economic growth.

President Marcos the successor, vows to continue the said program and enhance mobility of people, goods and services which will further strengthen the need and demands of land transport.

The transport industry and its stakeholders are expecting to commercially benefit in this continuous program of the government.

THE PUV MODERNIZATION PROGRAM

The Public Utility Vehicle Modernization (PUVM) Program of the Philippines aims to transform the road sector of public transport through the introduction of safer and climate-friendly vehicles, improved regulation, and industry consolidation. The program aims to improve the urban quality of life, reduce economic losses due to time lost in travel, reduce health costs and premature deaths, reduce greenhouse gas (GHG) emissions and improve the economic situation of the operators and industry by improving service quality levels.



The program aims to replace around 270,000 PUV jeepneys across the country into modern mini-bus type vehicles. As of 2022 there are less than 20% has been modernized. The demand for the modern PUV are seen to rise in the next 10 years.





EXHIBITOR PROFILE

- Commercial Vehicle Manufacturers & Dealers
- Petrol & Lubricant Companies
- Vehicle Body Builders
- Trucks & Bus Parts and Accessories
- Tires & Batteries
- GPS Technology
- Automatic Fare Collection System
- Motor Insurance
- Fleet Management Services
- Workshop Products & Suppliers
- Cold Chain Providers

PAST EXHIBITORS



POCKET EVENTS



GOVERNMENT & ASSOCIATION PARTNERS



PHILGUARANTEE
Philippine Guarantee Corporation



3 REASONS WHY YOU SHOULD EXHIBIT IN PCVS

1. WE GENERATE SALES. We are the only B2B event in the country that brings together in one venue the stakeholders from the transport sector – Government, Fleet Managers & Operators, Public Transport Operators, Transport related brands and services. PCVS is known to be the platform where exhibitors generate high volume of sales by meeting fleet buyers.

2. WE THRIVE EVEN DURING THE PANDEMIC. Transportation is key in the fight against the virus. We are trusted by major brands to exhibit even in the height of the pandemic, as we supply the needs of the different sectors from the commuting public to cold chain and logistics.

3. WE CREATE GOVERNMENT POLICIES. Our pocket events become a venue in creating policies that aids in delivering a more efficient transport system in the country. Our government listens to our delegates.

PHILIPPINE COMMERCIAL VEHICLE SHOW 2023 CALENDAR



L U Z O N

23-24 FEBRUARY

BATANGAS
CITY



M A N I L A

6-8 JULY

SMX CONVENTION
CENTER



V I S A Y A S

21-22 SEPTEMBER

TACLOBAN
CITY

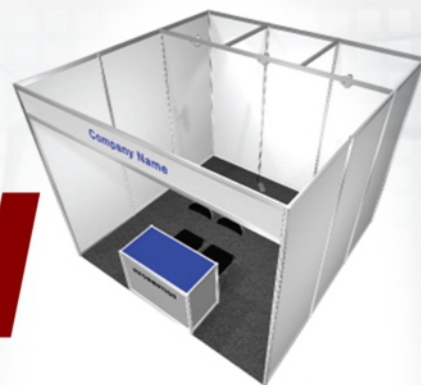


M I N D A N A O

7-8 DECEMBER

CAGAYAN DE ORO

BOOK YOUR SPACE NOW!



■ STANDARD BOOTH

BARE SPACE ONLY

USD 245/sqm. +Taxes

(minimum 18 sqm.)

WALK ON PACKAGE RENTAL

USD 295/sqm. +Taxes

(minimum 9 sqm.)




Inclusive of:

- Needle punch carpet
- White polyester laminated panels for back wall and two side walls and fascia board
- Adhesive vinyl letters for Exhibitor's name and booth numbers on the fascia board
- Flourescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

Contact Details

NERZA DEL ROSARIO

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MARKETING