



The Only Off-Site Construction Expo in Korea

MODULAR KOREA

PRE-CON KOREA

**Feb. 16(Thu) – 19(Sun), 2023
KINTEX, Ilsan, Republic of Korea**



KOREA INSTITUTE of CIVIL ENGINEERING
and BUILDING TECHNOLOGY



MESSE ESANG

THE BEST AND ONLY Off-Site Construction EXPO in Republic of Korea

MODULAR & PRE-CON KOREA 2023

WHY ATTEND MODULAR & PRE-CON KOREA?

MODULAR KOREA
PRE-CON KOREA



▶ Strong Growth Potential of OSC Market in Korea

Off-site Construction Market has received a major endorsement from Korean Government, which facilitates investment. MODULAR & PRE-CON KOREA will be a fantastic opportunity to be part of raising awareness around off-site techniques and the spending increase on off-site solutions.

▶ One Place to Meet the Region's Biggest Buyers & Partners

Returning in 2023, MODULAR & PRE-CON KOREA brings together who are driving change in the construction sector. The event will host a massive exhibition space for latest technology, solution, equipment of construction industry – plus offer exclusive access to 'Biz Matching Service' where you can have business meeting with buyers and partners from the region.

▶ International Presentations and Discussions in Forum & Conference

Gain access to the off-site construction forum and conferences and meet more than 800 international industry experts, who will improve the quality and capability of construction projects and drive further advances in the industry.

Who will you meet?

MODULAR & PRE-CON KOREA is aimed at construction professionals with a specific interest in off-site technology. Co-located with Korea's largest construction & architecture specific exhibition KOREA BUILD WEEK 2023, exhibitors will have access **over 100,000 expected visitors** across four days

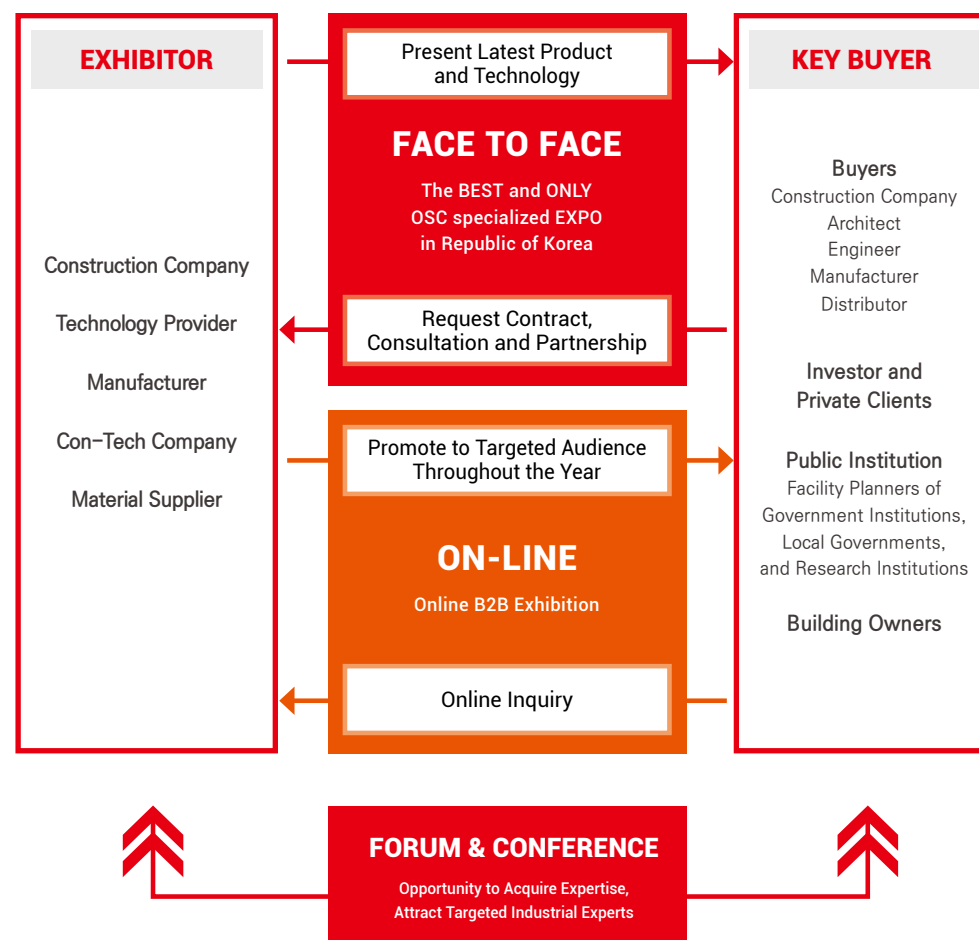
Result of KOREA BUILD WEEK & MODULAR KOREA 2022 → **over 50,000** visitors



OVERVIEW

Event	MODULAR & PRE-CON KOREA 2023
Date	Feb. 16(Thu) – 19(Sun), 2023
Venue	KINTEX, Ilsan, Republic of Korea
Host	KOREA INSTITUTE of CIVIL ENGINEERING and BUILDING TECHNOLOGY
Organizer	MESSE ESANG Co., Ltd
Program	Modular & Precast Concrete Forum, Digital Construction Technology Conference, OSC Live Show, Business Matching Service
Concurrent Event	KOREA BUILD WEEK 2023

BUSINESS FLOW



CATEGORY

OFF-SITE CONSTRUCTION

MODULAR KOREA

Modular Buildings
<ul style="list-style-type: none"> · House · Bathroom, Kitchen · School · Public Facility

Construction Technology
<ul style="list-style-type: none"> · Steel Modular · Precast Concrete Modular · Wooden Modular · Precast Panel

Construction Methods
<ul style="list-style-type: none"> · Architect · Bridge · Tunnel · Girder Bridge · Beam

Production Machines
<ul style="list-style-type: none"> · Construction 3D Printer · Manufacturing Machine · Surface Finishing Machine · Packing Machine · Transportation Machine

Digital Construction
<ul style="list-style-type: none"> · BIM · Architectural Design Program · Monitoring System · Digital Twin · Drone System · 3D Scanning · Robotics

Materials / Transportation
<ul style="list-style-type: none"> · Steel Material · Connecting Material · Transportation Technology

Materials / Structures
<ul style="list-style-type: none"> · Precast Concrete Element · Concrete Block & Panel · ALC Block & Panel · Slab · Reinforcing Bar · Mold

Policy Promotion
Promoting Policy, Political System, R&D Achievements

PROGRAM

PROGRAM 1

Modular & Precast Concrete Forum

Modular & Precast Concrete Forum offers comprehensive sessions of modular and precast concrete specialized presentation by leading industry experts. With valuable sessions developed to deliver insights and practical field applications of modular and precast concrete, the forum will be the place to increase knowledge that matters NOW.



Overview

Date | Feb. 16(Thu), 2023
Venue | KINTEX Conference Room
Host | KOREA INSTITUTE of CIVIL ENGINEERING
and BUILDING TECHNOLOGY
Organizer | MESSE ESANG Co., Ltd

Content

- Session 1. Market Expansion and Revitalization of Modular and Precast Concrete Construction
- Session 2. Field Application Presentation of Modular and Precast Concrete Construction
- Discussion. Future Development Plan of Off-site Construction in Architecture and Civil Engineering sectors

PROGRAM 2

Digital Construction Technology Conference

Digital Construction Technology Conference provides an extensive range of presentations from field application case to innovative construction technology by leading industry experts. It will provide attendees with access to the major advancements of digital construction technology solutions.



Overview

Date | Feb. 16(Thu) – 17(Fri), 2023
Venue | KINTEX Conference Room
Host | KOREA INSTITUTE of CIVIL ENGINEERING
and BUILDING TECHNOLOGY
Organizer | MESSE ESANG Co., Ltd

Content

- Day 1. Field Application Case Presentation of Digital Construction Technology
– BIM, Digital Twin Model, Automated Construction Equipment, Robotics, etc.
- Day 2. Introduction of Innovative Construction Technology

PROGRAM 3

Modular Building LIVE Show

MODULAR & PRE-CON KOREA hosts **Modular Building LIVE Show**, an experiential showcase which highlights various full-scale modular buildings such as wooden modular, steel modular and precast concrete modular - plus digital construction techniques. It will be an unique networking opportunity for both visitors and exhibitors, helping them to find inspiration, touch and test products, and have experiences which they could not have ever before.



Steel Modular House



Precast Concrete Modular House



Digital Construction Technology

Overview

- Introduction of full-scale buildings of Modular School, Modular House, Precast Concrete Modular House.
- Introduction of digital construction technology such as Construction 3D Printers, Drones, Robotics, etc.

PROGRAM 4

Business Matching Service

MODULAR & PRE-CON KOREA provides business matching services to promote the actual business performance of both exhibitors and buyers. We provide information in advance and arrange 1:1 business meetings with local distributors.





Co-located with KOREA BUILD WEEK

KOREA BUILD WEEK

ASIA TOP CONSTRUCTION / ARCHITECTURE EXHIBITION

KOREA BUILD WEEK has kept pace with Korean construction history and architecture since 1986 and now keeps up with its global trends worldwide. It has expanded its field to air cleaning solutions, modular construction, precast concrete, and fire prevention, etc, possibly collaborating with the construction and architecture industry. This effort for inter-industrial collaboration will create a strong synergy and maximize the efficiency of the exhibition.

WHO VISITS?

MUST-SEE Exhibition with Over 100,000 Attendees

43.2%

Architecture · Construction Industry

Construction Companies,
Architects, Technical Directors,
Engineers, Developers, etc

26.3%

Facility Planners

Government Institutions,
Local Authorities,
Research Institution, etc

30.5%

Building Owners

ORGANIZER – MESSE ESANG

KOREA's No.1 Exhibition Organizer
in Exhibition host count, Annual Total Exhibition Area, and Accumulated Number of Visitors

'MESSE ESANG' is the largest and most representative exhibition organizer in Korea, holding 72 exhibitions annually in a total 21 industries including architecture, construction, interior, baby, pet, medical, and Meta Verse through outstanding planning and infrastructure. We serve a marketing platform that connects the buyers to companies and the best partners to buyers through exhibition.

Scale of Annual Hosting Exhibition



19,000+
Booths



420,573m²
Exhibition Area



7,800+
Exhibitors



550,000+
Visitors



72
Exhibitions

1 - 5 Hall, **KINTEX 1**

Environmental Industry

EV Charger Infra
Air Cleaning Solutions

Architectural Industry

Construction Material
Finishing Material
Zero-energy Building Construction
Pastoral House

Construction Industry



**MODULAR KOREA
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Fire Prevention Industry

Fire Prevention Material
Fire Safety Tech & Material
Disaster Safety Tech & Material
Safety Supply



KOREA BUILD WEEK

+



**MODULAR KOREA
PRE-CON KOREA**



**NEW POTENTIAL CONTACTS
in CONSTRUCTION FIELD**

PARTICIPATION GUIDE

PARTICIPATION PROCEDURE

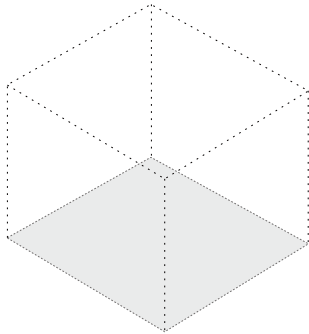
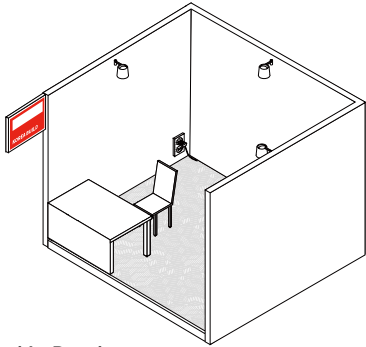
Please submit exhibitor registration form to participate to the secretariat
Homepage www.modularkorea.com Email modularkorea@esgroup.net



※ For the booth assignment, full balance payment and the exhibitor registration form are required.
※ The entry fee will not be returned once paid, and it may be rolled over under the cancellation regulation.

- Registration Fee : USD 220 (per company) *compulsory
- Visa Assistant : USD 110 (per company) *optional

BOOTH TYPES

Raw Space	USD 3,630 VAT included	Standard Booth	USD 4,180 VAT included
			
Included in Booth : Space only * 3m x 3m per 1 booth		Included in Booth : Booth space * 3m x 3m per 1 booth + back walls, carpet, (1) table, (1) chair, (3) spot lights, (1) 220V outlet	

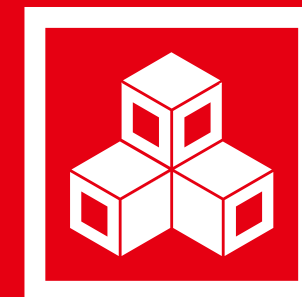
※ Additional services such as electricity, internet line must be purchased separately through secretariat.

CONTACT US



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PRE-CON KOREA**

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