

Asia's Leading Smart Factory & Automation Show

Smart Factory + Automation World 2023

March 8th (Wed.) - March 10th (Fri.), 2023
Hall A, B, C, D | Coex, Seoul



WE CONNECT YOUR FACTORY





A new paradigm in digital collaboration across people and systems as a whole. Making industrial sites faster, easier, safer, and smarter through this collaboration.

In line with the industrial changes and trends accelerated by COVID-19, AW will be introducing better technologies and systems and innovative solutions in one place.

All solutions to improve profitability and increase productivity by innovating factory facilities and systems are at Smart Factory + Automation World.



Smart Factory +
Automation
World 2023





Why Smart Factory + Automation World?

1 Major

Launched as the first factory automation trade show in KOREA ever since its inception in 1990, Automation World has built its reputation as the major platform for cutting-edge automation technology at home and abroad.

AW covers the entire spectrum of smart and digital automation – from simple sensors to intelligent solutions, from what is feasible today to the vision of a fully digitalized industrial world.

3 Trendy

Automation World makes you always stay current with technology trends and issues. You can experience the trendiest issues and items by attending our conference programs featuring Smart Logistics, 3D-Printing, Cloud, Digital Twin, and so on. You can also learn the latest trends regarding industrial automation on your way to our special pavilions within exhibition halls.

*2023's Special Pavilion : Smart Logistics

2 Connected

So far AW has attracted more than 7,000 domestic & foreign exhibitors and 700,000 highly qualified visitors, serving as a prime opportunity for automation industry businesses to bring together. This is your chance to network with global automation manufacturers, tech providers and vendors, and to accelerate your products, solutions, or ideas.

4 Hybrid

Faced with the COVID-19 pandemic, we have created the AW Online Edition in order for both exhibitors and visitors to be able to communicate without any pandemic restrictions. The online platform will pave the way for both successful and effective exhibitor promotion in the context of digitalization.

Show Overview

Title	2023 Smart Factory + Automation World
Period	March 8 th (Wed.) ~ March 10 th (Fri.), 2023 (3 Days)
Venue	Hall A, B, C, D, Coex
Organizers	Coex, Korea Industry Intelligentization Association, Korea Machine Vision Industrial Association, Chomdan INC.
Expected Scale	500 Exhibitors / 2,000 Booths / 40,000 Visitors
Composition	Smart Factory Expo, aimex, Korea Vision Show
Special Pavilion	Tech Square Zone, Smart Logistics Pavilion
Concurrent Events	About 200 professional sessions including 2023 Industrial Digital Transformation Conference, Robotics Conference, IIoT Innovation Day, Exhibitors' Seminars
Co-hosted Events	Tech Square Forum, Global ESG Forum (TBD)



aimex Hall A

Sensor, PLC, DCS, Motion Control, Industrial PC, Drive, FA System, Automation Components, etc.



Korea Vision Show Hall B

Industrial Cameras, Lens and Lights, Image Processing Software, etc.



Smart Factory Expo Hall C/D

Digital Factory, Big Data, AI, Cloud Computing, Smart Factory Solution, PLM, MES, ERP, Smart Sensor, Industrial Robots, IIoT, Smart Logistics, etc.



Benefits for Exhibitors



Opportunity to Meet International Buyers

- A golden opportunity to meet about **40,000 domestic and overseas buyers** in one place
- **18,052 buyers registered, 232,728 visitors** visited through online in 2022
- **12,755 offline buyer companies, 34,680 buyers** visited in 2022
- **Free accommodation service** for overseas buyers invited by participants (maximum 2 people per company)



Online Promotion

- Enjoy AW Online Edition service for **8 months for free** *Sep.1st, 2022 ~ Apr.30th, 2023 (Buyer biz-matching / Online estimate-inquiry service etc.)
- AW webinars for exhibitors before the show *provided only to applicants
- Newsletter advertisement (distributed to about **80,000 related individuals**)
- SNS advertisement (Facebook, Youtube, Blog, Kakao Messenger etc.)



Offline Support

- **Free seminar room rental** if an exhibitor holds a seminar during the show *provided only to applicants
- **Field Interview** during the show *provided only to applicants
- **Free parking tickets** during the show (number of tickets vary by booth size)
- **Forklift service** during the booth construction and dismantlement

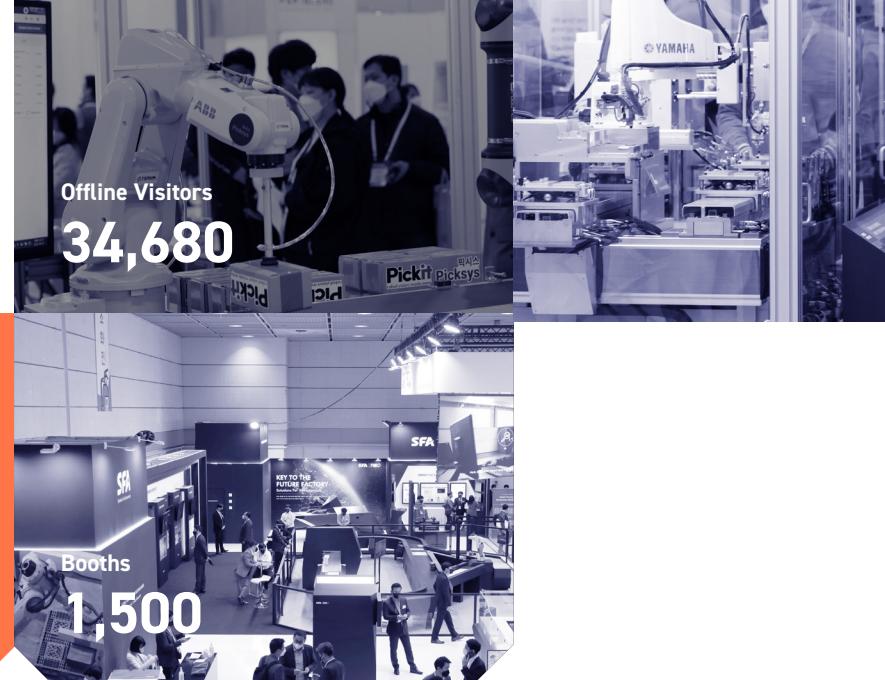


Business Network-Strengthening

- **CEO SUMMIT** meeting during the show
- Exhibitors **invitation event** (Business meeting)
- Exhibitors **appreciation event** (Movie day)

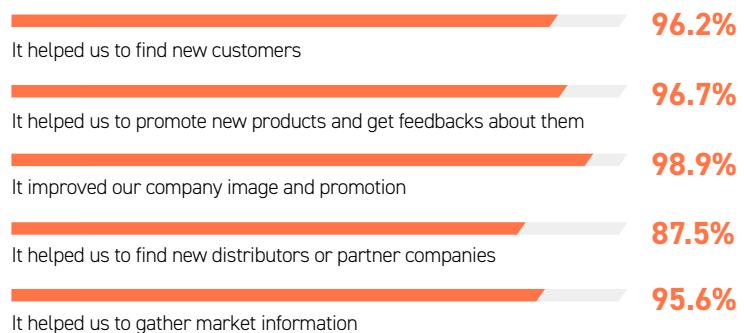
2022 Fact Sheet

AW 2022 by Numbers



Exhibitor Survey

Exhibitors' Satisfaction per Performance



Exhibitors' Re-participation Rate



2023 Re-participation Status
242 companies
1,191 booths

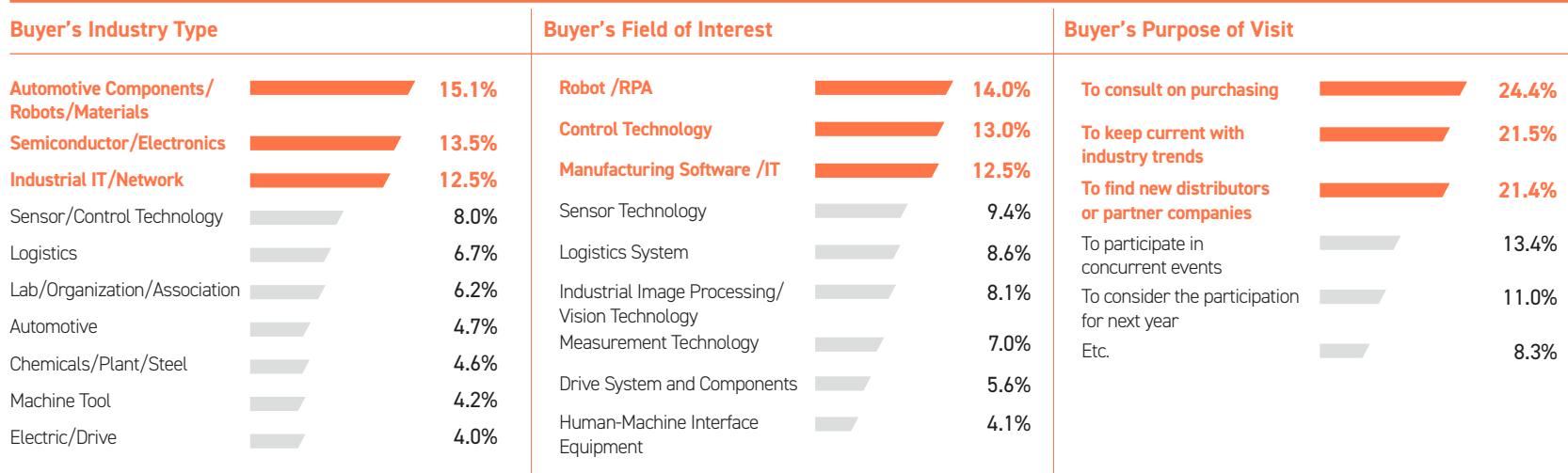
Industry Representativeness and Professionality



● Re-Participating 81.8%
● Considering 11%
● Undecided 7.2%

● Highly Satisfied 31.3%
● Satisfied 49.1%
● Average 19.4%

Buyer Survey



Main Buyers (About 12,755 buyers have visited)



Participation Guide

Procedure

① Submit Application

Sign up for AW Online Edition as an Exhibitor (www.automationworld.co.kr)
*If remaining booths run out, sign-up form will be closed early.
Deadline: January 31st, 2023

② Send Down Payment

50% of the total booth fee
Deadline: within 7 days of application submission

③ Final Payment

Remaining 50% of the total booth fee + additional utility fee
Deadline: January 31st, 2023

④ Opening of AW

Stand set-up & Display:
March 6th(Mon.)~7th(Tue.)
Exhibition: March 8th(Wed.)~10th(Fri.)
Stand Dismantlement: March 11th(Sat.)

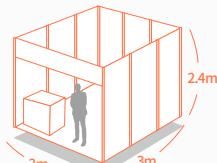
Booth Details

Space-Only : USD 3,400



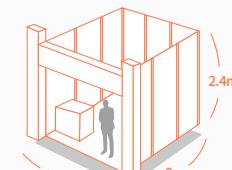
Only the space is provided
(Minimum units for a space-only booth : 2)

Shell-Scheme : USD 3,800



Basic assembled booth + 1kw of electricity for lighting

Premium : USD 4,100



Premium assembled booth + 1kw of electricity for lighting

*Booth allocation will be conducted based on the order of scale of booth, date of application submission, order of down payment, consecutive participation through the discussion between secretariat and exhibitor.

*Premium booth design and provided equipments might be changed due to the circumstances of booth contractor.

*Floor plan is subject to change due to the organizer's circumstances and other companies' booth locations might be changed at any time due to their circumstances.

*Price above: VAT excluded.

Discount

Re-participation Discount : Exhibitors who have participated in from 2019 to 2022 are eligible for 5% discounts.

*Because of COVID-19, 2020 Smart Factory + Automation World wasn't held.

2022 Exhibitor List

aimex

ACT Engineering Co.,Ltd.	DEKIST Co.,Ltd	GMI CO.,LTD	INA ORIENTAL MOTOR CO., LTD.	LEX COMPUTECH	OnRobot Korea	SAMWON ACT Co., Ltd.	SUNGMUN ELECTRONICS
Anytik Technology	DEVAL COMPANY Inc.	GMS Inc	INACORP CO.,LTD	L-IR Korea	OZRAY Co., Ltd	SEBINE Technology, Inc.	Sunil Leak & Flow Co.,Ltd.
APEX DYNAMICS KOREA INC.	DONGWOO-GCS	GnB	INAMCT CO.,LTD.	LMI Technologies	PAIX CO.,LTD.	SEBONG CO.,LTD.	SwissAmiet Co.,Ltd
ATMinc + KEYSIGHT	DPIN	G-Tech System	INATECH CO.,LTD.	M&S SOLUTION CORP.	PDK Co., Ltd.	SEJINIGB CO.,LTD.	SystemBase Co.,Ltd.
Autonics corporation	DREAMTEC LMS	HAEWON T&D Co., Ltd.	io media	Mahani Electric Co.,Ltd	Pennsylvania Korea Office	SeneS Technology Co., Ltd	TANHAY CORPORATION
AutoStore System	DSIC	HANVIT INDUSTRIES LTD	IR Robot	Matipnout Co., Ltd.	PI KOREA	SENSOR SOLUTION CO.	Tatsuta Electric Wire & Cable
BANDOHITECH CO.,LTD.	Dunkermotoren GmbH	HANYOUNG NUX CO.,LTD	i-ROBO CO.,LTD	Maxon Motor Korea	PIZZATO Korea Ltd.	SENSOR SYSTEM TECHNOLOGY CO., LTD.	Technohandskorea Co.,Ltd.
BATUGEM CO., LTD	EDDYWORKS CO., LTD.	Harvestance Corp.	ISP Co.,Ltd	MC Tech Co.,Ltd	Powercop Co., Ltd.	SENSORiUM	Telcom ICP Co.,Ltd.
Baumer Korea Co.,Ltd	EPLAN Software & Services Ltd.	HepcoMotion	Jalman Precision Co.,Ltd.	Mentor T&C co.,LTD	Precision Motion Industries	Seal Electronics Co., Ltd.	TOOTECH CO., LTD.
Bee-Ryong Electronics Co.,Ltd	Epson Korea Co.,Ltd.	HESOFT CO.,LTD.	JECS Company Inc.	Micro Motion Technology	PRESTOSOLUTION CO.,LTD.	SEOSOL Co.,Ltd.	TS TECH SOLUTION CORP.
Bigwave Robotics Inc.	erae-tech co.,Ltd	HEUNGJIN AT.	JINYOUNG CONTECH CO.,LTD	MICRO SENSOR CO., Ltd.	PSDENG Co.,LTD.	SETech CO.,LTD.	Universal Robots
Ceyon Technology Co., Ltd	Euchner Korea CO.,LTD.	HIKROBOT	J-ONE Corporation Co.,Ltd.	MIKIPULLEY KOREA	PSUKOREA	USEONG ELECTRADE CO., LTD	WEIDMÜLLER Korea Co.,Ltd.
Chomdan Inc.	Evernet Electronics Co., Ltd.	Hilscher Korea Inc.	JSE COMPANY	MIRAE Cable	RG Instruments	SH KOREA	WELDING KOREA 2022
CUBEFN CO.,LTD.	F&B Solution Company	HISCO Sensor Institute Inc.	KG AUTO	MTSE CO.,LTD	RINGSPANN Korea Ltd.	Shanghai Zhongchen Electronic Technology Co.,Ltd.	Winner Co.,Ltd.
DACELL CO.,LTD	FEST FENCE	HIWIN CORPORATION	Kistler Korea Co.,Ltd.	NEMOTECH CO.,LTD.	Rittal Co.,Ltd.	SHINHO SYSTEM CO., LTD.	WOONYOUNG CO.,LTD.
DAESE ENG CO.,LTD.	FURONTEER	HTC Co.,Ltd.	KoMetS	Neurocode Inc.	ROBOTIS Co.,Ltd.	SICK Co.,Ltd.	YANGHEON MACHINERY CO., LTD.
DAESHIN Engineering Co.,Ltd.	GASDNA CO., LTD	iBOWSolutioN Co., Ltd.	KOREA TWO STAR CO.,LTD.	NINGBO DEGSON ELECTRICAL CO.,LTD.	ROBOTRO	SIGINDUSTRY Co., Ltd.	YongSungElec Co., Ltd.
DAINCUBE CO.,LTD.	GAT VISION CO.,LTD.	igus Korea	KUMSAN M&E CO., LTD	NOVA INSTRUMENT Co., Ltd.	Safect Co., Ltd.	STAUBLI KOREA	YUJIN ROBOT Co., Ltd.
DAON Automation Co.,Ltd.	GGFEZ	ILME KOREA	KYENG	NPM KOREA CO.,LTD.	SAMICK HDS CO., LTD.	Stone Child Autainment	ZEECOM
DATALOGIC	GIL INDUSTRIAL	I-motiontech CO.,LTD	LASERVALL KOREA Inc.	SAMIN ENG CO.,LTD.	SAMIN ENG CO.,LTD	Sung-il Machinery	ZIVID

Korea Vision Show

AV	CYLOD Co.,Ltd.	Euresys	JOOWON INDUSTRIAL CO., LTD.	L-Fusion Optics Inc.	RICHWOOD TRADING CO.,LTD	TLCTECH-1ST CO., LTD	VIEWRUN CO., LTD.
Annotation AI Co., Ltd.	CYTHUS Co Ltd	EX-TECHNOLOGY	KCIM	L-Light	SAMYANG Optics	T-optics Inc.	VIREX CO.,LTD
ASOM Inc	Davinci Imaging Inc.	F&D PARTNERS Inc.	Korea Machine Vision Industrial Association	M-VISION CO., LTD.	SDT Inc.	TRI vision CO.,LTD	VizCam
Basler Korea Inc	DONG IL TECHNOLOGY LTD.	Far Island Corporation Ltd.	Korea Smart Electric & Energy Fair 2022	Nexensor Inc.	SPO Inc.	TS Corporation co.,LTD.	Zebra Technologies
CCS Korea Inc	DOOSUNG SYSTEM CO., LTD.	FAS CO.,LTD.	FeelSoBene Co., Ltd	Novitec Co., Ltd.	SURROMIND	TSI-KOREA	
CMES	DREAM SYSTEM Co., Ltd.	FEELSOBENE CO.,LTD.	LAON PEOPLE INC.	P&S ENG	Syncron Co., LTD	TSM Co.,Ltd.	
COREIMAGING CO.,LTD	Edmund Optics Korea Ltd.	HANDLER magazine	LEES OPTICAL SYSTEM Inc.	QRS Co., Ltd.	TECHWORLD	V.I.T	
CREVIS	ENVISION Co.,Ltd.	IMAGEFOCUS CO.,LTD		Restar Electronics Korea	The Qt Company	Vieworks Co., Ltd.	

Smart Factory Expo

3View Co.,Inc.	BRAIT KOREA Co.,Ltd.	eMainTec Co.,Ltd	Hyun Woo Data System co.,Ltd	Korea Total Technology Co.,Ltd.	MSTECH	SEMICON CO.,LTD.	ulalaLAB Inc.
AAM Co.,Ltd.	BYMETA	ePapyrus Inc.	IAS Korea	LINKGENESIS CO.,LTD.	Multivay Robotics	SERVOSTAR Co.,Ltd	UniEye Co.,Ltd.
ABH Inc.	CanTops	erae-tech co.,Ltd	IGPNET CO.,LTD.	LOGTECH CO., LTD.	nanosystems	SFA Engineering Corp.	UVC Co.,Ltd.
AI electronic science	Chomdan Inc.	Exact Tron	Industrial Communication Network Magazine	M2I Corporation	Nokia Korea	SK Networks Service	VIRNECT Co.,Ltd.
AMKOREA	COGNEX KOREA	EXTRIPLE		Macpion.Corp.,Ltd	NUBICOM	SKYWALKERS	VisionNav Robotics
ANYTOY Co.,Ltd.	cogatc Korea	Food Industry Technology Show Korea 2022	INEEJI	MAXST Co., Ltd	OMROBOT	SM Instruments Inc.	WAGO Korea Co.,Ltd.
ArgosVision Inc.	Control & Instrumentation Magazine	INTEKPLUS Co.,LTD.	INTERI I KOREA	MegazoneCloud	OnePredict	SPOS INC	WELCON SYSTEMS
Ariatech Inc.	GSACE INDUSTRY,LTD.	INTERROLL (Korea) Corporation	INTERROLL (Korea) Corporation	MEGAZONESOFT	Oracle Korea	STMicroelectronics	WinTech
A-ROBOTICS CO., LTD	COPA-DATA Korea Co., Ltd.	Geek Plus International Co., Ltd.	IPLUSMOBOT	MICUBE Solution, Inc.	PATLITE KOREA CO.,LTD.	Studio 3S	WITree Co.,LTD
AST International	CORNERSTONE	Gentle Energy Corporation	ISPark Co., Ltd.	MIDASIT	Piezoelectric Technology Co., Ltd.	SUJU INC	WORLD IT SHOW 2022(WIS 2022)
AVEVA	CREATEC Co.,Ltd.	Goodpartners Corporation	JCND	MINTROBOT CO., LTD.	Plant Technology	Syswin Electronics, Inc.	XISOM Inc.
BAUMNEWTEC	Daekhon Corporation	Gunn Solution Co.,Ltd.	JHNSUNG	MM KOREA	Process Control Instrument Technology	TABOS Inc.	YAMAHA MOTOR CO.,LTD.
BISTelligence	Dana Automation Inc.	HANKOOK DELCAM	Jinsung Nanotech	Modeling Korea Co., Ltd.	Thira Robotics Co., Ltd.	Tenergy	YOI SYSTEM CO.,LTD.
BIZENTRO CO.,LTD.	Dassault Systèmes	HARRY RND	JUNONTC Co., Ltd.	Monthly CONTROL ENGINEERING & FLOW CONTROL	Samboho System Corp.	TRUWIN	Youbot Robotics Co., Ltd.
BMS	DK G&C	Hills Engineering Co.,Ltd	J-Won Robotics Co.,Ltd.	MOTOR114	Samyoung Machinery Co., Ltd.	TWIM Corp.	YoungLimWon Soft Lab Co., Ltd.
BNF Technology Inc.	DR Drive Co.,Ltd.	HP Korea Inc.	Kontron	MOVIC Lab	Save-it Max Inc.	TWINNY	
Bosch Rexroth Korea Ltd.	EFCO Technology	HUBDT Co., Ltd	Korea Industry Intelligentization Association	Schneider Electric			



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Register

