


Asia's Leading Smart Factory & Automation Show

Smart Factory + Automation World 2023

March 8th (Wed.) - March 10th (Fri.), 2023

Hall A, B, C, D | Coex, Seoul



WE CONNECT 
YOUR FACTORY





A new paradigm in digital collaboration across people and systems as a whole.
Making industrial sites faster, easier, safer, and smarter through this collaboration.

In line with the industrial changes and trends accelerated by COVID-19,
AW will be introducing better technologies and systems and
innovative solutions in one place.

All solutions to improve profitability and increase productivity by innovating factory facilities
and systems are at Smart Factory + Automation World.



Smart Factory +
Automation
World 2023



Why Smart Factory + Automation World?

1 Major

Launched as the first factory automation trade show in KOREA ever since its inception in 1990, Automation World has built its reputation as the major platform for cutting-edge automation technology at home and abroad.

AW covers the entire spectrum of smart and digital automation – from simple sensors to intelligent solutions, from what is feasible today to the vision of a fully digitalized industrial world.

3 Trendy

Automation World makes you always stay current with technology trends and issues. You can experience the trendiest issues and items by attending our conference programs featuring Smart Logistics, 3D-Printing, Cloud, Digital Twin, and so on.

You can also learn the latest trends regarding industrial automation on your way to our special pavilions within exhibition halls.

*2023's Special Pavilion : Smart Logistics

2 Connected

So far AW has attracted more than 7,000 domestic & foreign exhibitors and 700,000 highly qualified visitors, serving as a prime opportunity for automation industry businesses to bring together. This is your chance to network with global automation manufacturers, tech providers and vendors, and to accelerate your products, solutions, or ideas.

4 Hybrid

Faced with the COVID-19 pandemic, we have created the AW Online Edition in order for both exhibitors and visitors to be able to communicate without any pandemic restrictions.

The online platform will pave the way for both successful and effective exhibitor promotion in the context of digitalization.

Show Overview

Title	2023 Smart Factory + Automation World
Period	March 8 th (Wed.) ~ March 10 th (Fri.), 2023 (3 Days)
Venue	Hall A, B, C, D, Coex
Organizers	Coex, Korea Industry Intelligentization Association, Korea Machine Vision Industrial Association, Chomdan INC.
Expected Scale	500 Exhibitors / 2,000 Booths / 40,000 Visitors
Composition	Smart Factory Expo, aimex, Korea Vision Show
Special Pavilion	Tech Square Zone, Smart Logistics Pavilion
Concurrent Events	About 200 professional sessions including 2023 Industrial Digital Transformation Conference, Robotics Conference, IIoT Innovation Day, Exhibitors' Seminars
Co-hosted Events	Tech Square Forum, Global ESG Forum (TBD)



aimex **Hall A**

Sensor, PLC, DCS, Motion Control, Industrial PC, Drive, FA System, Automation Components, etc.



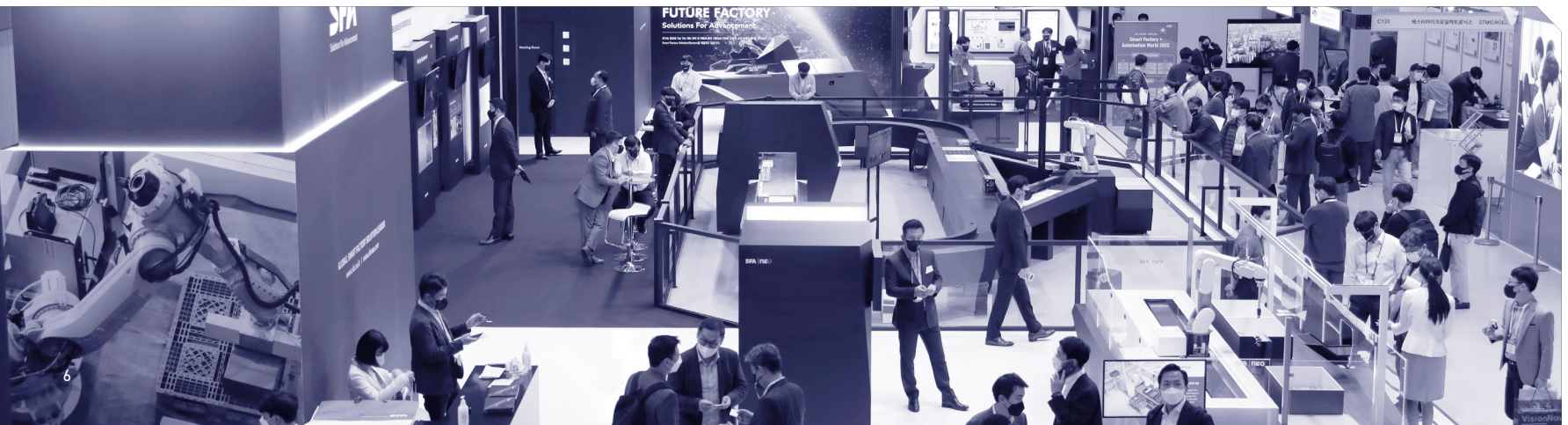
Korea Vision Show **Hall B**

Industrial Cameras, Lens and Lights, Image Processing Software, etc.



Smart Factory Expo **Hall C/D**

Digital Factory, Big Data, AI, Cloud Computing, Smart Factory Solution, PLM, MES, ERP, Smart Sensor, Industrial Robots, IIoT, Smart Logistics, etc.



Benefits for Exhibitors



Opportunity to Meet International Buyers

- A golden opportunity to meet about **40,000 domestic and overseas buyers** in one place
- **18,052 buyers** registered, **232,728 visitors** visited through online in 2022
- **12,755 offline buyer companies, 34,680 buyers** visited in 2022
- **Free accommodation service** for overseas buyers invited by participants (maximum 2 people per company)



Online Promotion

- Enjoy AW Online Edition service for **8 months for free** *Sep.1st, 2022 ~ Apr.30th, 2023 (Buyer biz-matching / Online estimate-inquiry service etc.)
- AW webinars for exhibitors before the show *provided only to applicants
- Newsletter advertisement (distributed to about **80,000 related individuals**)
- SNS advertisement (Facebook, Youtube, Blog, Kakao Messenger etc.)



Offline Support

- **Free seminar room rental** if an exhibitor holds a seminar during the show *provided only to applicants
- **Field Interview** during the show *provided only to applicants
- **Free parking tickets** during the show (number of tickets vary by booth size)
- **Forklift service** during the booth construction and dismantlement



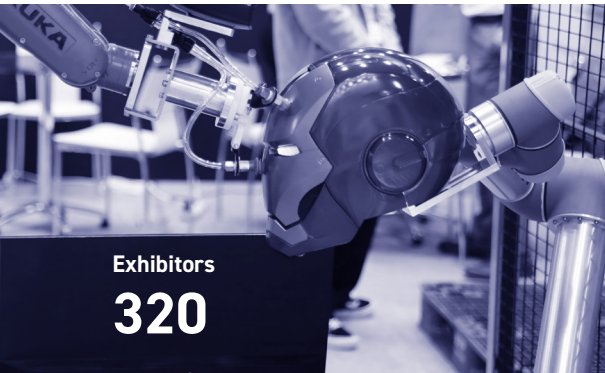
Business Network-Strengthening

- **CEO SUMMIT** meeting during the show
- Exhibitors **invitation event** (Business meeting)
- Exhibitors **appreciation event** (Movie day)



2022 Fact Sheet

AW 2022 by Numbers



Exhibitors
320



Online Visitors
232,728



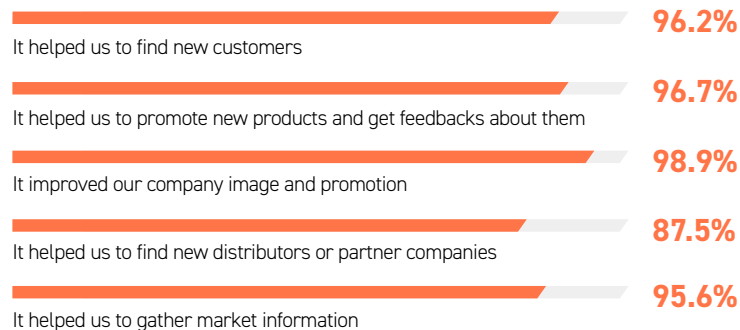
Offline Visitors
34,680



Booths
1,500

Exhibitor Survey

Exhibitors' Satisfaction per Performance




























Exhibitors' Re-participation Rate



Industry Representativeness and Professionality



Buyer Survey

Buyer's Industry Type			Buyer's Field of Interest			Buyer's Purpose of Visit		
Automotive Components/Robots/Materials		15.1%	Robot /RPA		14.0%	To consult on purchasing		24.4%
Semiconductor/Electronics		13.5%	Control Technology		13.0%	To keep current with industry trends		21.5%
Industrial IT/Network		12.5%	Manufacturing Software /IT		12.5%	To find new distributors or partner companies		21.4%
Sensor/Control Technology		8.0%	Sensor Technology		9.4%	To participate in concurrent events		13.4%
Logistics		6.7%	Logistics System		8.6%	To consider the participation for next year		11.0%
Lab/Organization/Association		6.2%	Industrial Image Processing/Vision Technology		8.1%	Etc.		8.3%
Automotive		4.7%	Measurement Technology		7.0%			
Chemicals/Plant/Steel		4.6%	Drive System and Components		5.6%			
Machine Tool		4.2%	Human-Machine Interface Equipment		4.1%			
Electric/Drive		4.0%						

Main Buyers (About 12,755 buyers have visited)



Participation Guide

Procedure

① Submit Application

Sign up for AW Online Edition as an Exhibitor (www.automationworld.co.kr)

*If remaining booths run out, sign-up form will be closed early.

Deadline: January 31st, 2023

② Send Down Payment

50% of the total booth fee

Deadline: within 7 days of application submission

③ Final Payment

Remaining 50% of the total booth fee + additional utility fee

Deadline: January 31st, 2023

④ Opening of AW

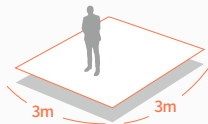
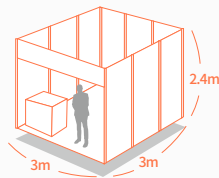
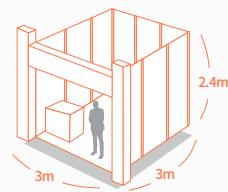
Stand set-up & Display:

March 6th(Mon.)~7th(Tue.)

Exhibition: March 8th(Wed.)~10th(Fri.)

Stand Dismantlement: March 11th(Sat.)

Booth Details

Space-Only : USD 3,400	Shell-Scheme : USD 3,800	Premium : USD 4,100
 <p>Only the space is provided (Minimum units for a space-only booth : 2)</p>	 <p>Basic assembled booth + 1kw of electricity for lighting</p>	 <p>Premium assembled booth + 1kw of electricity for lighting</p>

*Booth allocation will be conducted based on the order of scale of booth, date of application submission, order of down payment, consecutive participation through the discussion between secretariat and exhibitor.

*Premium booth design and provided equipments might be changed due to the circumstances of booth contractor.

*Floor plan is subject to change due to the organizer's circumstances and other companies' booth locations might be changed at any time due to their circumstances.

*Price above: VAT excluded.

Discount

Re-participation Discount : Exhibitors who have participated in from 2019 to 2022 are eligible for 5% discounts.

*Because of COVID-19, 2020 Smart Factory + Automation World wasn't held.

2022 Exhibitor List

aimex

ACT Engineering Co., Ltd. Anytek Technology APEX DYNAMICS KOREA INC. ATMinc - KEYSIGHT Autonics corporation AutoStore System BANDOHTECH CO.,LTD. BATUGEM CO., LTD Baumer Korea Co.,Ltd Bee-Ryong Electronics Co.,Ltd Bigwave Robotics Inc. Ceyon Technology Co., Ltd Chomdan Inc. CUBEFNC CO., Ltd. DACELL CO.,LTD DAESE ENG CO., LTD. DAESHIN Engineering Co.,Ltd. DAINCUBE CO.,LTD. DAON Automation Co.,Ltd. DATALOGIC	DEKIST Co.,Ltd DEVAL COMPANY Inc. DONGWOO-GCS DPIN DREAMTEC LMS DSIC Dunkermotoren GmbH EDDYWORKS CO., LTD. EPLAN Software & Services Ltd. Epson Korea Co., Ltd. erae-tech co.,Ltd Euchner Korea CO., LTD. Evernet Electronics Co., Ltd. F&B Solution Company FEEST FENCE FURONTEER GASDNA CO., LTD GAT VISION CO.,LTD. GGFEZ GIL INDUSTRIAL	GMI CO.,LTD GMS Inc GnB G-Tech System HAEWON T&D Co., Ltd. HANVIT INDUSTRIES LTD HANYOUNG NUX CO.,LTD Harvestance Corp. HepcoMotion HESOFT CO.,LTD. HEUNGJIN A.T. HIKROBOT Hilscher Korea Inc. HISCO Sensor Institute Inc. HIWIN CORPORATION HTC Co.,Ltd. iBOWSolution Co., Ltd. igus Korea ILME KOREA I-motiontech CO.,LTD	INA ORIENTAL MOTOR CO., LTD. INACORP CO.,LTD INAMCT CO.,LTD. INATECH CO.,LTD. io media IR Robot i-ROBO CO.,LTD ISP Co.,Ltd Jalman Precision Co.,Ltd. JECS Company Inc. JINYOUNG CONTECH CO.,LTD J-ONE Corporation Co., Ltd. JSE COMPANY KG AUTO Kistler Korea Co., Ltd. KaMetS KOREA TWO STAR CO.,LTD. KUMSAN M&E CO., LTD KYENG LASERVALL KOREA Inc.	LEX COMPUTECH L-IR Korea LMI Technologies M&S SOLUTION CORP. Mahani Electric Co.,Ltd Matinprout Co., Ltd. Maxon Motor Korea MC Tech Co., Ltd. Mentor T&C co.,LTD Micro Motion Technology MICRO SENSOR CO., Ltd. MIKIPULLEY KOREA MIRAE Cable MTSE CO.,LTD NEMOTECH CO.,LTD. Neurode Inc. NINGBO DEGSON ELECTRICAL CO.,LTD. NOVA INSTRUMENT Co., Ltd. NPM KOREA CO.,LTD.	OnRobot Korea OZRAY Co., Ltd PAIX CO.,LTD. PDK Co., Ltd. Pennsylvania Korea Office PI KOREA PIZZATO Korea Ltd. Powercop Co., Ltd. Precision Motion Industries PRESTOSOLUTION CO.,LTD. PSDENG Co.,LTD. PSUKOREA RG Instruments RINGSPANN Korea Ltd. Rittal Co., Ltd. ROBOTIS Co.,Ltd. ROBOTRO Safelec Co., Ltd. SAMICK HDS CO., LTD. SAMIN ENG CO.,LTD	SAMWON ACT Co., Ltd. SEBINE Technology, Inc. SEBONG CO.,LTD. SEJINIGB CO.,LTD. SeneS Technology Co., Ltd SENSOR SOLUTION CO. SENSOR SYSTEM TECHNOLOGY CO., LTD. SENSORium Seoil Electronics Co., Ltd. SESOL Co.,Ltd SETech Co.,LTD. SH KOREA Shanghai Zhongchen Electronic Technology Co.,Ltd. SHINHO SYSTEM CO., LTD. SICK Co., Ltd. SIGINDUSTRY Co., Ltd. STAUBLI KOREA Stone Child Autotainment Sung-il Machinery	SUNGJUN ELECTRONICS Sunil Leak & Flow Co., Ltd. SwissAmiet Co.,Ltd SystemBase Co., Ltd. TANHAY CORPORATION Tatsuta Electric Wire & Cable Technohandskorea Co.,Ltd. Telcom ICP Co., Ltd. TOOTECH CO., LTD. TS TECH SOLUTION CORP. Universal Robots USEONG ELECTRADE CO., LTD SH KOREA Weidmüller Korea Co., Ltd. WELDING KOREA 2022 Winner Co.,Ltd. WOONYOUNG CO.,LTD. YANGHEON MACHINERY CO., LTD. YongSungElec Co., Ltd. YUJIN ROBOT Co., Ltd. ZEECOM ZIVID
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Korea Vision Show

AIV Annotation AI Co., Ltd. ASOM Inc Basler Korea Inc. CCS Korea Inc CMES COREIMAGING CO.,LTD CREVIS	CYLOD Co., Ltd. CYTHUS Co Ltd Davinci Imaging Inc. DONG IL TECHNOLOGY LTD. DOOSUNG SYSTEM CO., LTD. DREAM SYSTEM Co., Ltd. Edmund Optics Korea Ltd. ENVISION Co., Ltd.	Euresys EX-TECHNOLOGY F&D PARTNERS Inc. Far island Corporation Ltd. FAS CO.,LTD. FeelSoBene Co., Ltd. HANDLER magazine IMAGEFOCUS CO.,LTD	JOOWON INDUSTRIAL CO., LTD. KCIIM Korea Machine Vision Industrial Association Korea Smart Electric & Energy Fair 2022 LAON PEOPLE INC. LEES OPTICAL SYSTEM Inc.	L-Fusion Optics Inc. L-Light M-VISION CO., LTD. Nexensor Inc. Novitec Co., Ltd. P&S ENG QRS Co., Ltd. Restar Electronics Korea	RICHWOOD TRADING CO.,LTD SAMYANG Optics SDT Inc. SPO Inc. SURROMIND Synchron Co., LTD TECHWORLD The Qt Company	TLCTECH-1ST CO., LTD T-optics inc. TRI vision CO.,LTD TS Corporation co.,LTD. TSH-KOREA TSM Co.,Ltd. V.I.T Vieworks Co., Ltd.	VIEWRUN CO., LTD. VIREX CO.,LTD VizCam Zebra Technologies
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Smart Factory Expo

3View Co.,Inc. AAM Co., Ltd. ABH Inc. Al electronic science AMKOREA ANYTOY Co.,Ltd. ArgosVision Inc. Ariatech Inc. A-ROBOTICS CO., LTD AST International AVEVA BAUMNEWTEC BISTelligence BIZENTRO CO.,LTD. BMS BNF Technology Inc. Bosch Rexroth Korea Ltd.	BRAIT KOREA Co.,Ltd. BYMETA CanTops Chomdan Inc. COGNEX KOREA congatec Korea Control & Instrumentation Magazine COPA-DATA Korea Co., Ltd CORNERSTONE CREATEC Co., Ltd. Daekhon Corporation Dana Automation Inc., Dassault Systèmes DK G&C DR Drive Co., Ltd. EFCO Technology	eMainTec Co.,Ltd ePapyrus Inc. erae-tech co.,Ltd Exact Tron EXTRIPLE Food Industry Technology Show Korea 2022 G.S.ACE INDUSTRY,LTD. Geek Plus International Co., Ltd. Gentle Energy Corporation Goodpartners Corporation Gunn Solution Co.,LTD. HANKOOK DELCAM HARRY RND Hills Engineering Co.Ltd HP Korea Inc. HUBOT Co., Ltd	Hyun Woo Data System co.,Ltd IAS Korea IGPNET CO.,LTD. Industrial Communication Network Magazine INEEJI INTEKPLUS Co.,LTD. INTER I KOREA Interroll (Korea) Corporation IPLUSMOBOT ISPark Co., Ltd. JCND Jinsung Nanotech JUNOTNC Co., Ltd. J-Won Robotics Co.,Ltd. Kontron Korea Industry Intelligentization Association	Korea Total Technology Co.,Ltd. LINKGENESIS CO.,LTD. LOGTECH CO., LTD. M2I Corporation Macpion Corp.,Ltd MAXST Co., Ltd MegazoneCloud MEGAZONESOFT MICUBE Solution, Inc. MIDASIT MINTROBOT CO., LTD. MM KOREA Modeling Korea Co., Ltd. Monthly CONTROL ENGINEERING & FLOW CONTROL MOTOR114 MOVIC Lab	MSTECH Multiway Robotics nanosystems Nokia Korea NUBICOM OMOROBOT OnePredict Oracle Korea PATLITE KOREA CO.,LTD. Piezoelectric Technology Co., Ltd. Plant Technology Process Control Instrument Technology Sambao System Corp. Samyoung Machinery Co., Ltd. Save-it Max Inc. Schneider Electric	SEMICOM CO.,LTD. SERVOSTAR Co.,Ltd SFA Engineering Corp. SK Networks Service SKYWALKERS SM Instruments Inc. SPOS INC STMicroelectronics Studio 3S SUJU INC Syswin Electronics, Inc. TABOS Inc. Tenergy THIRA Robotics Co., Ltd. TRUWIN Twim Corp. TWINNY	ulalaLAB Inc. UniEye Co., Ltd. UVC Co., Ltd. VIRNETX Co., Ltd. VisionNav Robotics WAGO Korea Co.,Ltd. WELCON SYSTEMS WinTech WITree Co.,LTD WORLD IT SHOW 2022(WIS 2022) XISOM Inc. YAMAHAMOTOR CO.,LTD. YOI SYSTEM CO.,LTD. Youbot Robotics Co., Ltd. YoungLimWoon Soft Lab Co., Ltd.
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Website



Register

