

**The One and Only Integrated Security Exhibition in Asia**

Member of the Global **IFSEC** Group

# **SECON 2023**

International Security Exhibition & Conference

29 – 31 March 2023 | KINTEX, Korea



[www.seconexpo.com](http://www.seconexpo.com)

**eGISEC 2023**

e-Government Information Security Solution Fair

thebn  
informa markets

# Why SECON 2023?

## LATEST SECURITY TRENDS AND EXTENSIVE NETWORKING OPPORTUNITIES ALL IN ONE!

SECON 2023 is an unmatched opportunity to network and do business with the entire security buying chain, keep up-to-date with legislation, discover solutions and see real products put to the test across access control, video surveillance, perimeter protection and more. Those taking part will be granted the chance to meet over 400+ exhibitors and 25,000+ security professionals.



- Asia's Only Integrated Security Exhibition representing the latest Security Trends
- Global Networking Opportunities with distinguished Buyers via the Hosted Buyer Programme
- Create more business opportunities using online business platform
- A varied Conference & Seminar Programme focusing on cutting-edge Solutions and Security Guidelines



Network with **25,000+**  
Physical, IoT and IT Security  
Professionals



**400+** Leading Exhibitors  
from 20 Countries



**30,000m<sup>2</sup>**  
Exhibition Area



**84%**  
of total Exhibitors satisfied at  
SECON 2022



**32%** of Visitors  
are Decision Makers



- NETWORK WITH 25,000+ PHYSICAL AND CYBER SECURITY PROFESSIONALS
- 400+ LEADING EXHIBITORS
- 30,000m<sup>2</sup> TOTAL EXHIBITION SPACE
- OVER 70% OF TOTAL NET SPACE REBOOKED ONSITE FOR SECON 2023
- 32% OF VISITORS ARE DECISION MAKERS

## SECON 2023 OVERVIEW

Date	<b>29 – 31 March 2023</b>
Venue	<b>Hall 7-8, KINTEX, Korea</b>
Organiser	<b>Ministry of Science and ICT, SECON Organising Committee</b>
Fair Manager	<b>Informa Markets BN Co Ltd</b>
Official Media	<b>BOANNNEWS Security World</b>



# EXHIBIT PROFILE

## BRINGING SECURITY PROFESSIONALS TOGETHER



### Video Surveillance

DVRs | Wireless CCTV | Explosion Proof Camera | Flame Detector | Illegal Parking Detection Systems | VMS | Video Wall | Center Solutions | Storage | 3D Camera | CCTV | CCTV Peripherals(Poles/Enclosures/Racks/Housings) | Analog Camera | IP Cameras | Ai Video Analysis Systems | NVRs | LBS | LPR | Thermal Imaging Cameras | Camera Lenses | Camera Module | Integrated Control Solutions | POE Switch | ANPR | Smart Housing | Incident Management Solutions | Low Visibility Camera | AI CCTV | Hidden Camera Detector



### Cyber Security

Anti DDoS Solutions | Digital Forensics | Ransom Ware | MDS | Firewall | Vaccine | Backup/Recovery Solutions | Block Chain Security | Server Security | MDM | NDR | XDR | SOAR | CDR | SASE | CASB | CSPM | CWPP



### Access Control

Optical Network Security Systems | Attendance Management Systems | Digital Door Locks | Digital Lock | Biometrics Identity Solutions | Biometrics Module | Patrol Management Systems | Security Gates | CT Detectors | Face Recognition | ACL | Thermal Infrared Full-Body Scanners | Perimeter Security | Remote Access Systems | EAS | Infrared/Laser Sensors | Vein | Parking Breaker | Parking Control Systems | Fingerprint | Under Vehicle Scanner | Access Control Systems | Access Control Software | Intrusion Detection Equipments | Cards & Readers | Flap | Iris Recognition | Mobile Access Solutions



### IoT Security

Deep Learning Solutions | Beacon | Smart Appliance Security Solutions | Smart Healthcare Device Security Solutions | Smart Car Security Solutions | IoT Emergency Bell | NFC-based Security Systems | Convergence Security Solutions | Kiosk Security Solutions | Home Automation Solutions | Video Conference Security Solutions | IoT System-based Security Solutions | NE-TID



### Homeland Security/Industrial Security

Bug Detectors | Drone/Anti-Drone Systems | Walk-through Metal Detectors | HDD Shredders | X-ray Inspection Machine | Trade Secret Management Systems | Card Printer



### Social Safety System

Clean Gate | Fire & Disaster Prevention Solutions | Smart City Solutions | Smart Control Systems | CCTV Integrated Control Systems | Children's Safety Systems | Intelligent Transport Systems | Intelligent Road Traffic Video Detection Solutions | Smart Crosswalks | Integrated Speaker | Explosive Detector | Fire Alarms/Detectors

## SECON 2023 KEY EXHIBITORS (Expected)

**HIKVISION**

**IDIS**

**WONWOO**

**SUPREMA**  
SECURITY & BIOMETRICS

**NICE**

**INOPEP**  
Innovative development  
**INOODEP**

**EMSTONE**

**AMANO**

**Rex Gen**  
INNOVATION FOR HUMAN

**SOLTECH**  
INFINET INC.

**SII** 세한엠에스(주)

**DAON**  
T&G

Securing the world and beyond  
**WatchCam**

**FESCA**  
주식회사 에스카

**CUDO**

**CATIS**

**NZ** (주)네이즈

**FODICS**  
Forward direction for client safety

**UNION**  
COMMUNITY

(주)에이엔티 글로벌  
A & T GLOBAL

**SNSOLUTIONS**  
Security / Network / Server

**Sparrow**

**AI Spera**

**SWIMLANE**

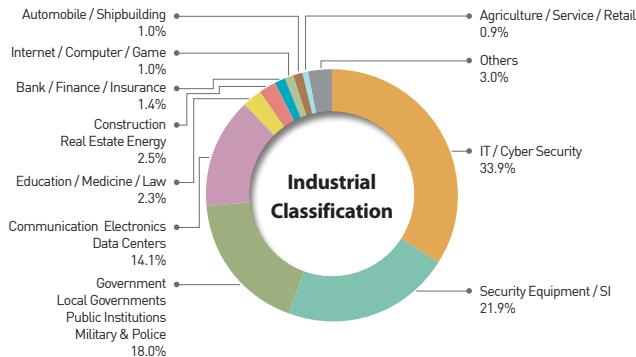
**PIOLINK**

**WINS** (주)원스

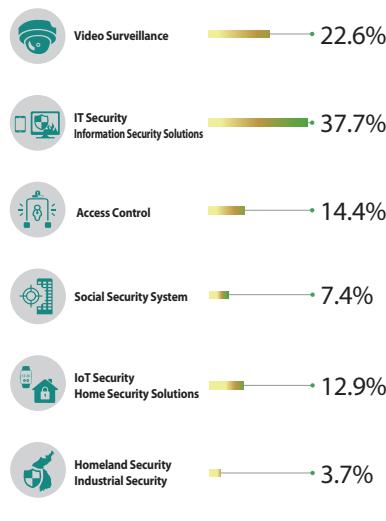
**SSenStone**  
Single & SecureStone

... and many others!

# VISITOR PROFILE



## VISITOR PRODUCT INTEREST



[Check for More Information](#)

## Key Visitors

### SI / IT / Security Equipments



### Government / Public Institutions



### Construction



SHINSEGAE ENGINEERING & CONSTRUCTION

### Retail Shop / Online Shopping Mall



### Telecommunication



### Others



# EXHIBITOR BENEFITS

## Year-Round Promotion

SECON provides a number of effective promotion opportunities to the exhibitors



### Buyer & Delegation Programme

Ultimate networking opportunities for exhibitors and qualified buyers & delegates



### Online Business Meeting Service

SECON's official 1:1 business networking platform for arranging & managing meetings between exhibitors and buyers



### Exhibitor Digital Showroom

The perfect channel for product showcase all year round



### Digital Sponsorship

The Digital Sponsorship Programme consisting of various digital marketing opportunities for raising brand awareness, enables exhibitors to benefit from a more successful event marketing solutions



### Media Partnership for Print and Digital Coverage

Exhibitor news releases on SECON's 20+ official media partners including Security World and Boannews

## SECURITY IS CRITICAL, IFSEC IS ESSENTIAL



# STAND OPTIONS

**Digital Membership fee (USD 300) is mandatory for all exhibitors.**

\* All price is subject to 10% VAT



## Raw Space

USD 350/m<sup>2</sup> (minimum size 18m<sup>2</sup>)

Space Only.  
Ideal for exhibitors who wish to build their own stand



## Shell Scheme

USD 400/m<sup>2</sup> (minimum size 9m<sup>2</sup>)

Provides Fascia Board, Carpet,  
1 Information Desk, 1 Folding Chair, 3 Spotlights,  
1kW Electricity, 1 Socket(2-Outlets), 1 Trash bin

\*Booth specifications in the image is subject to change without prior notice.  
Please refer to the exhibitor manual for more details.

## About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 450 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

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