



**23-26.
March
2023**
COEX, Seoul, Korea

KiMES

**38th Korea International
Medical & Hospital
Equipment Show**

Concurrently held with

MedcomteK 2023

Medical Component &
Material Technology Korea

Organizers
Korea E & Ex Inc. / KMDICA / KMDIA

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38th KOREA INTERNATIONAL MEDICAL & HOSPITAL EQUIPMENT SHOW



KiMES 2023

38th Korea International Medical & Hospital Equipment Show

Exhibition Period

23-26 March, 2023 (4Days)

Opening Hours

10:00-18:00 (23-25 March)
10:00-17:00 (26 March)

Exhibition Venue

COEX (513, Yeongdong-daero, Gangnam-gu, Seoul, Korea)
(Hall A, B, C, D, Grand Ballroom, Lobby)

Organizers

- Korea E & Ex Inc.
- Korea Medical Devices Industrial Coop. Association (KMDICA)
- Korea Medical Devices Industry Association (KMDIA)

Exhibition Scale

Total 40,500sqm

Exhibit Category by Hall

Hall A [1FI]

Cure & Medical Information Systems

Surgical instruments and products, Rehabilitation equipment
Medical information systems, Robotic surgery system,
Smart Healthcare equipment, Cure equipment,
Pharmaceutical equipment, Cosmetic Dermatology equipment

Hall B / Grand Ballroom [1FI]

Healthcare & Rehabilitation Equipment Hall

Rehabilitation equipment, Physiotherapy equipment
Cosmetic Dermatology & Healthcare equipment,
Nursing for Aged items & services, Herbal medical equipment,
Robotic rehabilitation system, Consumable goods

Hall C [3FI]

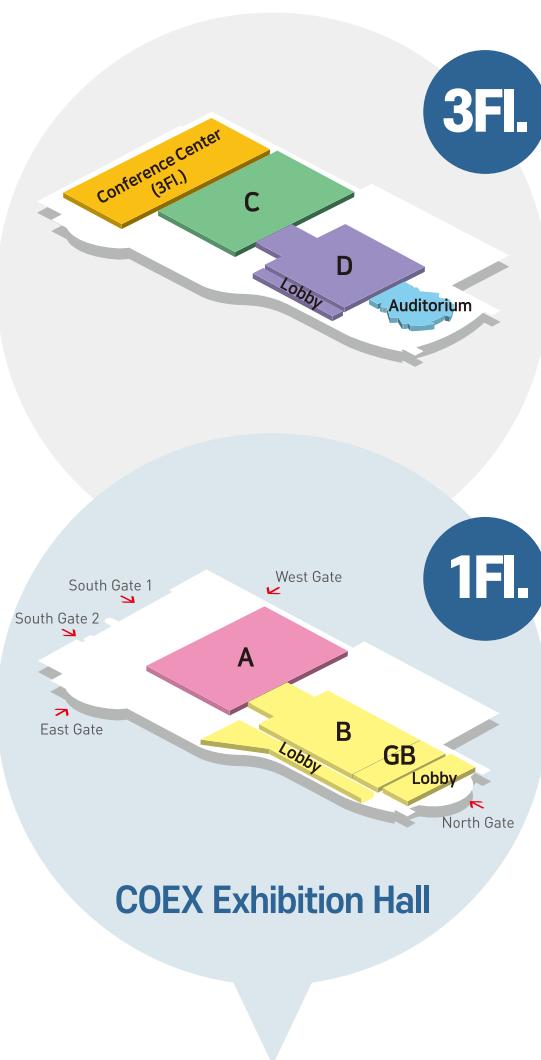
Clinical, Diagnosis & Medical Information Systems Hall

Diagnosis equipment, Laboratory equipment, AI Systems,
Clinical examination equipment, Radiology equipment,
Medical information systems, Ophthalmic equipment,
Emergency care equipment, Animal medical devices

Hall D [3FI]

IMAGING, Hospital Facilities, MedicomteK

Diagnosis & Radiology Imaging equipment, 3D Printer,
Central supply equipment, Dental apparatus, Diagnostic tests,
Disinfectant devices, Hospital facilities, Medical components,
Emergency care equipment, Quarantine related equipment



The Center of Global Medical Industry, KIMES.



1,400+

Exhibiting
companies



200+

Conferences



75,000+

Attendees



Overseas Prime
Buyers



Countries
Represented



Connect with Korean and Foreign Buyers at KIMES



The exhibition that various medical experts participate in

KIMES offers a great opportunity for you to meet numerous buyers from domestic and overseas who have a strong power to purchase at one place. Also, including officials in medical institutions, academic industry, research institutions as well as hospitals such as oriental doctors, veterinarians, dentists, nurses, radiologists, physical therapists, medical laboratory technologists, pharmacists and emergency medical technicians.



KIMES and KOTRA will connect you with credible buyers

KIMES is jointly working with KOTRA to support overseas expansion of domestic medical device manufacturers through a large scale medical device export conference (GMEP). We have secured influential buyers via 127 KOTRA trade centers around the world, with whom 1 on 1 consultations will open up opportunities to enter overseas markets.



The largest-scale platform showcasing world's advanced medical technology.

The new AI technology and smart healthcare industry, that are grabbing global attention, is a future growth engine industry which is supported by the government. The government is drawing up mid to long-term plan and a rational standard to foster the industry's related businesses. Against such backdrop, KIMES will guide you the trend of future medical technology serving as the largest business network that shows global leading companies' creative medical technologies.

KIMES Live!

In the new normal era that has brought about a new business environment, we offer the marketing platform, 'KIMES Live!' that supports the online marketing of participating companies. Run as a YouTube live broadcast, a professional reporter will visit the booths in person and introduce cutting edge medical device exhibits in both Korean and English for buyers and customers who are not able to physically attend the KIMES exhibition.

Application for Exhibit Space

Online Application



Deadline for Application : November 30, 2022

(When Exhibition space is fully booked prior to the deadline, acceptance for the application can be closed.)

Contact Information to apply for space (Korea E & Ex Inc. (KIMES organizer))

Mr. Sean Shin (Deputy General Manager)

Tel. +82-2-551-0102 Fax. +82-2-551-0103 E-mail. kimes@kimes.kr

Booth Space and Charge

	Space of 1 Booth	Charge of 1 Booth
Space Only	3m X 3m = 9sqm	USD 3,500
Shell Scheme	3m X 3m = 9sqm	USD 4,300



Space Only

For an exhibitor who builds and designs their own booth through a booth contractor



Shell Scheme

Furnished with a meeting table with 4 chairs, a reception table with a chair and fascia, waste basket

Special Benefit

1.

Discount of KIMES 2022 / KIMES Busan 2022 Exhibitor
USD 100 Discount per 9sqm

2.

Early Bird Benefit
USD 200 Discount per 9sqm
(Only applicable if 100% payment is received by 31st. Oct. 2022)

Benefits

#1 and #2 can applied simultaneously

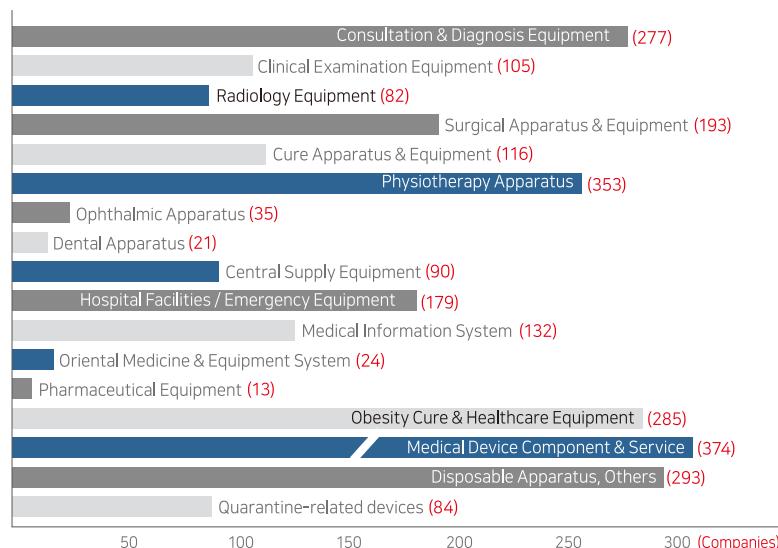
Key Statistics

KiMES 2022 Fact Sheet

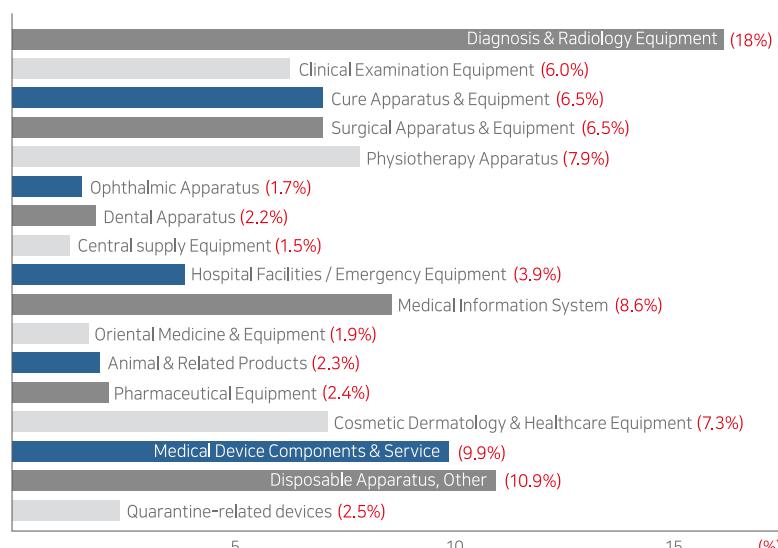
KiMES 2022 Fact Sheet

Exhibition Period	10-13 March 2022(4Days)
Exhibition Venue	COEX, Seoul
Scale	Total 40,500sqm (Hall A, B, C, D, Grand Ballroom)
Exhibitors	1,258 Companies from 38 Countries
Visitors	55,153 ※ Reduced inflow of foreign buyers due to COVID-19

What Kind of Products Were Exhibited?



What Did Buyers Look For?



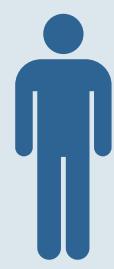
Visitors' Occupation

(44%)



Manufacturer
/Distributor

(33.9%)



Doctor
/Hospital management

(8.9%)



Media
/Government

(13.2%)



Others

Since 1980

KIMES 2023

Secretariat of KIMES 2023 / Korea E & EX Inc.

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