



MINISTRY OF COMMERCE & INDUSTRY  
GOVERNMENT OF INDIA



INDIAN CHAMBER OF COMMERCE

**VIRTUAL** Meet  
**Buyer Seller**  
Textile | Apparel | Garments | Khadi

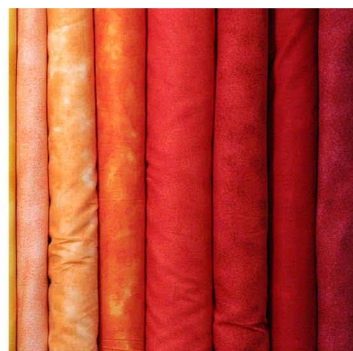
**14<sup>th</sup> – 16<sup>th</sup> December 2020**



Textile



Garments



Fabrics & Apparels



Fiber & Yarn



Home & Décor



Khadi



Jute Accessories



Technical Textile

[WWW.ICCVIRTUALEXP.O.COM](http://WWW.ICCVIRTUALEXP.O.COM)

# About The Event

With a view to re-start business activities across the globe, ICC is leveraging its B2B trade fair experience to host the **Virtual Buyer Seller Meet 2020** scheduled during 14–16 December 2020 supported by the Ministry of Commerce & Industry, Government of India.

Covid-19 pandemic has changed the way things were done! Mankind is quickly finding new ways to overcome the challenges and restart life in a safer mode. Virtual exhibition and B2Bs are going to be the order of the day. People are more connected virtually than ever before. It is important for the Textile industry to remain viable and adopt New Real Way of doing business.

More information at [www.iccvirtualexpo.com](http://www.iccvirtualexpo.com)

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- Reach Global. No need to Travel
  - Targeted B2B Meetings
  - Meet buyers over video conference
  - Post Show Lead Data

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## Key Components

- Dedicated product / company specific pages
- Digital Display of Innovative Branding and Product Showcasing
- Dedicated Business Matchmaking Service

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## Value Proposition

We will setup **your product specific B2B web meetings** during the official exhibition days 14th to 16th December, 2020 and will provide a comprehensive **buyers / lead data** after the show for you to follow up.



# Why Participate

The current epidemic has changed the equation of the established rules of conducting business. Rightful restrictions against travelling and social gathering has been big dashing hopes for the business relations and the existing supply chain. So to keep the show going on some New Real Way has been emerged.

- Reach-out to Global audience with a single click: Connect and interact with global buyers, brands and large retailers. Opportunity to connect with fellow business partners across the globe by way of just one click.
- Venture out to New Areas with New Partners: Promotion of your Company and Product through various mediums like Indian Missions abroad, Chambers of Commerce, Buying agents, web, social, e-mailer etc.
- A chance to get your business on track and regain visibility among the targeted audience using a Safe, Secured and User-Friendly platform.
- Opportunity to connect online with fellow business associates, partners and customers from across the globe.
- New Product launches and Brand promotion Exploring New Customers and Business Opportunities.

## Highlights of “ Virtual Buyer Seller Meet ”

- Dedicated exhibitor's page to showcase the product brochures, product images, videos, product details, company details, website links and social media links.
- B2B Video Appointment with both International and domestic visitors & buyers. Online meetings will be held from 14th – 16th December 2020, during the exhibition days.
- Unlimited branding opportunities, opportunity to launch products. Sponsorship and Branding Opportunity for Exhibitors.
- No limitation in number of participants and attendees. Free Entry for the visitors.
- Show Directory (e-Book) & Post Show Leads Data

# Exhibitor

## Why Exhibit



**Scale:** No limitation on number of attendees Hosted in the cloud for virtually unlimited scale and accessibility Live events with no limitations on concurrent attendees.



**Safe & Secure:** In COVID19 scenario where safety is an utmost priority, Virtual Exhibition is an ideal business networking platform. Password protected access to Attendees. End to End Data encryptions for Data Security. Visitor access only through registration and approval from Organisers.



**User Accessibility:** Reach and Interact with Exhibitor / Delegates / Buyers / attendees on any device, any platform at the comfort of your. Full experience on cross-browser viewing; IE, Chrome, Firefox, Safari.



**Affordability:** Virtual access will mitigate the travelling expenses of Attendees. Nominal rental charges for Standard virtual Exhibition Booths. No printing / Mounting / fabrication cost for Exhibitors.

## Benefits of Exhibiting

**Qualified leads:** It can bring more attendees with qualified leads.

**Increased Exposure:** Virtual trade shows give exhibitors increased exposure.

**Saves money:** It saves money normally incurred on travel, stay and time in case of physical exhibitions.

**Enhance the sale:** Various forms of media enhance the sales experience.

**Interaction:** Interaction possible with the targeted visitors in a one on one call, which is not possible at physical events.

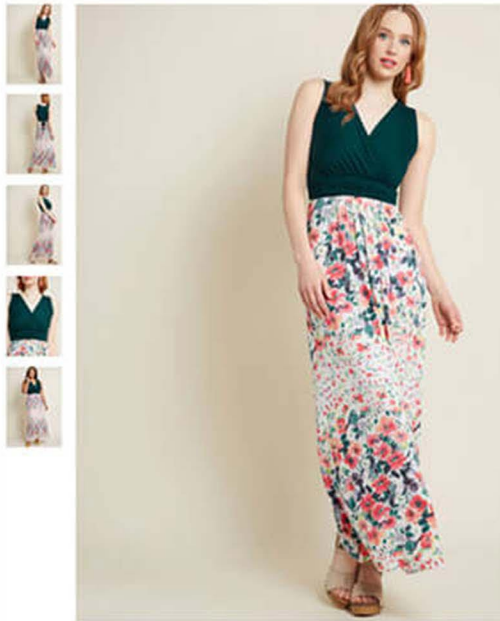
**Indian Exhibitors: INR 10000 per Stall + 18% GST**





# Web Store **Package**

- Exhibitors' Specific Page
- Exhibitors' Logo Branding
- Product Showcase (Multiple Images)
- Product Videos & Process Videos
- Company Profile Video
- Profile PDF Brochure Link
- Company Info in text
- Product info in text
- Buyers / Visitors Bookmark Option



## Your Store Name & Branding

COMPANY INFO ->

PRODUCT LIST ->

[Website](#) | [Contact Info](#) | [Social Networks](#)

[Add to Wishlist](#)

[Download Brochure 1](#)

[Download Brochure 2](#)

[Company Profile](#)

[View Showreel Video](#)

## Visitor ..... Why Visit

As you are aware, Covid-19 is one of the biggest disasters mankind has ever faced in recent times, bringing disruption to human life worldwide. With no vaccine or treatment currently in place, containment & social distancing has become the only solution to prevent the spread of the highly contagious virus. Due to postponement of almost all business promotion activities like trade promotion events and networking activities has further added more hardship to businesses. Now as the government has extended some relaxation to resume economic activities, but most of the businesses are facing almost similar kinds of challenges such as efficient and cost-effective supply chain, labors, and a marketing and promotion platform to showcase the product and services to generate new business including export orders.

### Key highlights of virtual expo are:

- Dedicated Exhibition Space / Company specific page to showcase products
- Pre-Fixed B2B Meetings. The participants can interact with their buyers from the comfort of their home/office through web meetings and emails.
- Free to attend the exhibition for the Visitors



## Contact Us

**Rex B. Anthony**

+91 8420028800

rex.anthony@indianchamber.net

**Ranadeep Mookherjee**

+91 9836359933

ranadeep.mookherjee@indianchamber.net

**Subhranil Ghosh**

+91 9836285533

subhranil.ghosh@indianchamber.net

To register visit

[www.iccvirtualexpo.com](http://www.iccvirtualexpo.com)



**INDIAN CHAMBER OF COMMERCE**

ICC Towers, 4 India Exchange Place, Kolkata 700001