

广东21世纪海上丝绸之路国际博览会 组 委 会 秘 书 处

Invitation to Guangdong 21st Century Maritime Silk Road International Expo 2021

To Consulate-General of The Islamic Republic of Iran in Guangzhou,

Guangdong 21st Century Maritime Silk Road International Expo 2021 (MSRE) will be held from September 24th to 26th, 2021 in Zone A, China Import and Export Fair Complex, Guangzhou, China. MSRE is one of the important platforms to promote high quality Belt and Road Initiative (BRI) cooperation, deepen people-to-people exchanges as well as boost pragmatic cooperation on economy and trade. At this historical moment that the “14th Five-Year Plan” begins its new chapter, Guangdong Province actively promote the integration of the Greater Bay Area and BRI, advance the connectivity of network for economic and trade, and build up platform for industrial cooperation, service and consumption by holding MSRE 2021.

This year, the exhibition scale of MSRE will reach 80,000 sqm with three comprehensive exhibition areas and five professional exhibition areas. Among the above, “**International Cooperation and Exchange Area**” is a key exhibition area that focuses on the showcase of international culture and tourism, international exchange and cooperation,

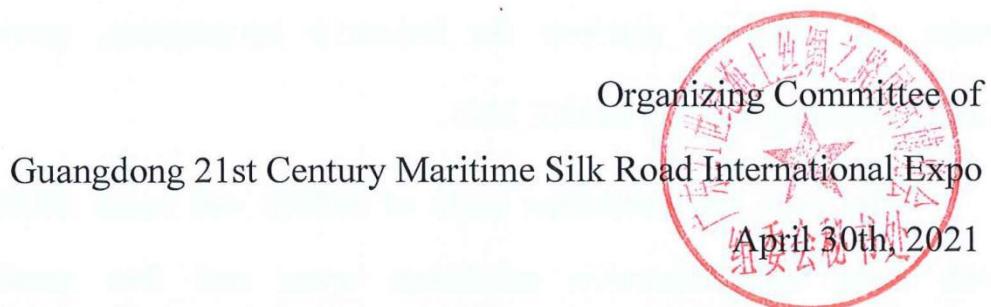
overseas economic and trade cooperation etc. It will display the cultural customs, tourism resources, traditional arts and crafts, intangible heritage products, creative products and featured tourist goods along the BRI countries and regions.

To promote wider, higher and deeper level of regional cooperation between Guangdong Province and the BRI countries and regions, and to create an international platform of open cooperation focusing on the Belt and Road cooperation, we sincerely invite you to be MSRE 2021 exhibitor or honorable guest.

Looking forward to your support and cooperation!

Attachments:

- 1: Guangdong 21st Century Maritime Silk Road International Expo 2021 Introduction
- 2: Guangdong 21st Century Maritime Silk Road International Expo 2021 Application Form



Contact Person: Ms. Cola Huang, Tel: +86-20-36555049, E-mail: huangjinyin@gzl.com.cn Or Ms. Jasmine Li, Tel: +86-18826253043;

E-mail: limj@gzl.com.cn

Attachment 1

Guangdong 21st Century Maritime Silk Road International Expo 2021 Introduction

Guangdong 21st Century Maritime Silk Road International Expo 2021 (MSRE) has been successfully held for 7 years since 2014. Taking the opportunity of upgrading itself to a national-level exhibition, MSRE aims to build a high-level platform for opening up and pragmatically take part in the Belt and Road Initiative (BRI), to better make use of Guangdong's role as a strategic hub, an economical trade cooperation center and an important engine in the BRI. With years of development, MSRE has gradually developed into an important platform with strong influences in the BRI countries and regions.

MSRE 2021 Date and Venue

Show Days: 24th -26th, September, 2021;

Move-in Days: 21st -23rd, September, 2021;

Venue: Zone A, China Import and Export Fair Complex

Organization Structure

Hosts:

Department of Commerce of Guangdong Province

China Council for the Promotion of International Trade Guangdong Committee (CCPIT Guangdong Committee)

People's Government of Guangzhou Municipality

Organizers:

People's Government of Guangzhou Municipality

Department of Commerce of Guangdong Province

Guangdong Provincial Development and Reform Commission

CCPIT Guangdong Committee

China Foreign Trade Centre (CFTC)

For more information about MSRE, please log in its official website

<http://www.msr-expo.com> and scan its wechat account in the following.



Attachment 2

Guangdong 21st Century Maritime Silk Road International Expo 2021 Application (Form 1)

Company Name				Country (Region)	
Exhibitor Contacts	Name		Job Title		
	Telephone		E-mail		
Exhibit Profile	Booth Type & Stand Area Required	<input type="checkbox"/> Standard Booth (9 m ² per booth) Apply for _____ booth(s) *No more than 2 standard booths can be applied by one unit (please contact with the Organizer for extra needs).			
		<input type="checkbox"/> Special Design Stand for National Pavilion Apply for: <input type="checkbox"/> 36 m ² <input type="checkbox"/> more than 36 m ² , in total _____ m ² *Only 36 m ² is complimentary for one representative unit of the country (official government agency, chamber or association).			
	Type of Exhibit	<input type="checkbox"/> Tourism (travel agency/airlines/hotel/scenic spot etc.) <input type="checkbox"/> Gourmet (food/beverage/condiment etc.) <input type="checkbox"/> Handicraft (intangible heritage/pottery/National Costumes/jewellery etc.) <input type="checkbox"/> Art (photography/painting/sculpture/fashion design etc.) <input type="checkbox"/> _____ <u>(Add More)</u>			
Stand Supporting Activities		<input type="checkbox"/> None <input type="checkbox"/> Featured Performance <input type="checkbox"/> On-Site demonstration <input type="checkbox"/> Interactive Recreation <input type="checkbox"/> Other _____			
Company Signature:					
Date:					
Note:					
1. Please submit the form before June 10th, 2021 . 2. Contact Person: Ms. Cola Huang, Tel: +86-20-36555049, E-mail: huangjunyin@gzl.com.cn Or Ms. Jasmine Li, Tel: +86-18826253043; E-mail: limj@gzl.com.cn					

Exhibitors Summary Sheet by the Exhibition Organization (Form 2)

No.	Company Name	Contact Person	Telephone	E-mail	Type of Exhibits	Number of Stands
1						
2						
3						
4						
5						
6						

*Note: Please submit **Form 2** to the organizing Committee of MSRE 2021 before **June 10th, 2021**.

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